

ALiSEA Internal Structuration & Organization

Participatory Process based on Learning loops

Potential SCENARI for discussion

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**FONDS FRANÇAIS POUR
L'ENVIRONNEMENT MONDIAL**



Contents

1. Objectives of the Internal Structuration and Organization
2. Results of the Members Consultation held in July, 2022
3. Three Potential Scenari for discussion
4. Way Forward

Internal Structuration & Organization:

A participatory process and adapted step by step

- How do we want to collaborate together and develop the network ?
- What is the most suitable organization and team structure for working together?
 - How do we take decision for the future of the network?

TODAY :

- Share the **lesson learned after 1.5 years** (April 2021 – November 2022)
- Go further in the discussion, **Get YOUR feedback** on defining the structure
- **Decision on 4 Questions**
- NO decision on SCENARIO > we **explore options & want YOUR feedback** to drive the work

ALiSEA : regional network

VISION

OPEN coalition of MULTI-stakeholders, INCLUSIVE Network

- *Connect diversity of organizations with diversity of background, practices, approaches and transition paces*
- *Join together for one purpose supporting AE scaling up in the Mekong region*

Promote a BROAD understanding of AGROECOLOGY concept and principles

GOALS

1. Answer the need for **knowledge exchange and experiences sharing**;
2. Foster **interactions and create safe space for actors**;
3. Highlight **impactful grassroot initiatives** to increase the visibility and credibility;
4. **Bring up and contribute to national and regional debates**;

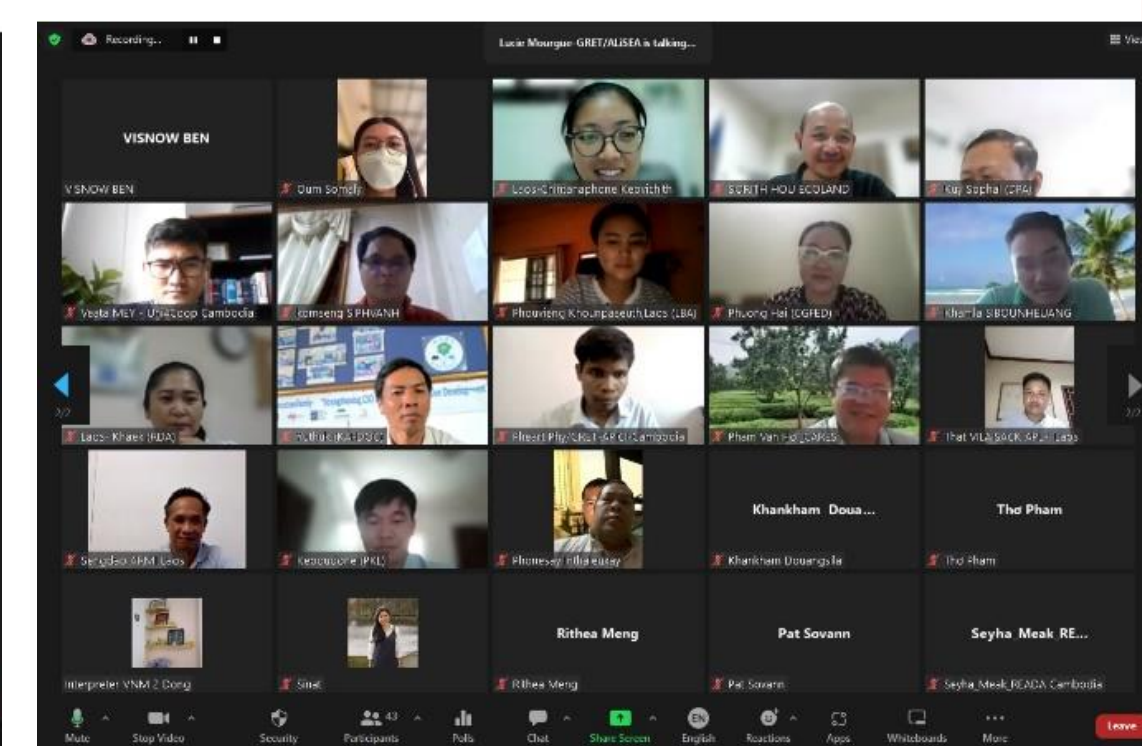
ALiSEA mandate: 4 main intervention strategies

- 1/ **Foster networking** through the organization of multi-stakeholder events, thematic workshop, field visit, training
- 2/ Implement and **support studies and co-creating of knowledge** (demonstrate relevance and feasibility of AE in the contexts of GMS countries)
- 3/ Set up **communication channels** for agriculture professionals **to access knowledge** about agroecology and **raising awareness of consumers**
- 4/ Launch small grant facility **to boost innovation and capitalization**



Results of the Members Consultation

Online Seminar
80 participants from 3 countries
12th and 13th July, 2022





4 Current criteria to become member

1. Type of stakeholders allowed

- Farmers Cooperatives, Union and Federations,
- CSOs including local and international NGOs, consumers association, networks
- Research centers and Universities,
- Private sector,
- Government agencies responsible for Agriculture, Fishery, Livestock, Forestry and Rural Development

2. Geographical area : Greater Mekong Sub-region

3. Members pledge :

- Respect ALiSEA charter (vision, mission, objectives)
- Actively engage in promoting agroecology

4. Voluntary basis



Welcoming new ALiSEA members: *how to answer to these new requests?*

CURRENT SITUATION


1/ Only Organizations

Legal entity, status, registered

2/ No Journalist are members



*Researchers, professors, experts
Which vision, mission, goals?*



*Importance of relationship:
promotion, visibility, awareness
What benefit of journalists as
member VS strong relationship?*

RESULTS CONSULTATION

Regional Seminar

1/ Individuals

- OK but need specific criteria like current work, studies

2/ Journalists

- Ok for specialized media only (Organic magazine etc.)
- Develop a Communication Strategy on how to engage with journalists
- Engage with state and private journalists

Welcoming new ALiSEA members: *should we add criteria to become member?*

CURRENT SITUATION

3/ Welcome All based on commitment to promote AE

No minimum requirement of AE engagement

Inclusiveness and Diversity of organization, background, practices

- Strength of the network

4/ No limited period on the membership

Join forever but some inactive members

Should we profile members based on their engagement?

Should we set a fixed period?

RESULTS CONSULTATION

Regional Seminar

3/ Profile Members

Interesting to tailored services and mission of the network to different organizations.

- Answer to different needs
- Provide 2 status

4/ Membership Renewal for a set period

5 years period

- Strengthen the commitment

VOTE Process

- VOTE on 4 Questions about the membership
 1. Do you agree to welcome individuals with specific criteria/role?
 2. Do you agree to welcome specialized journalists/media organization as member?
 3. Do you agree to set up 2 status/role for members?
 4. Do you agree to renew membership every 5 years?
- 1 Organization = 1 Vote
- Decision = highest number of votes





3 Potential Scenari for Discussion

Marie-Christine Lebret (GRET)

SCENARIO N1: Internal Structuration - Current Situation

REGIONAL LEVEL :

1 organization: GRET, 4 people

TEAM

- 1 Coordinator : 25%
- 1 Social Media & Website Officer: 100%
- 1 Small Grant Manager & Support BM: 100%
- 1 National Coordinator: 50%

ROLE

- Promote the Network
- Small Grant Facility Guidelines & Implementation of the process
- Communication Implementation and tools (website, FB)
- Regional General Assembly

- 1 Internal Charter = mission, values, objectives
- 1 Communication Strategy
- 1 Common identity = name, logo

NATIONAL LEVEL :

Board Members, 4 organizations , 20%/month

TEAM

- 1 National Secretariat : networking & COM = **CLICK**
- 1 Knowledge Management Officer = **RDA**
- 1 ToC/M&E Officer = **NUoL**
- 1 Policy Dialogue Officer = **MHP**

ROLE

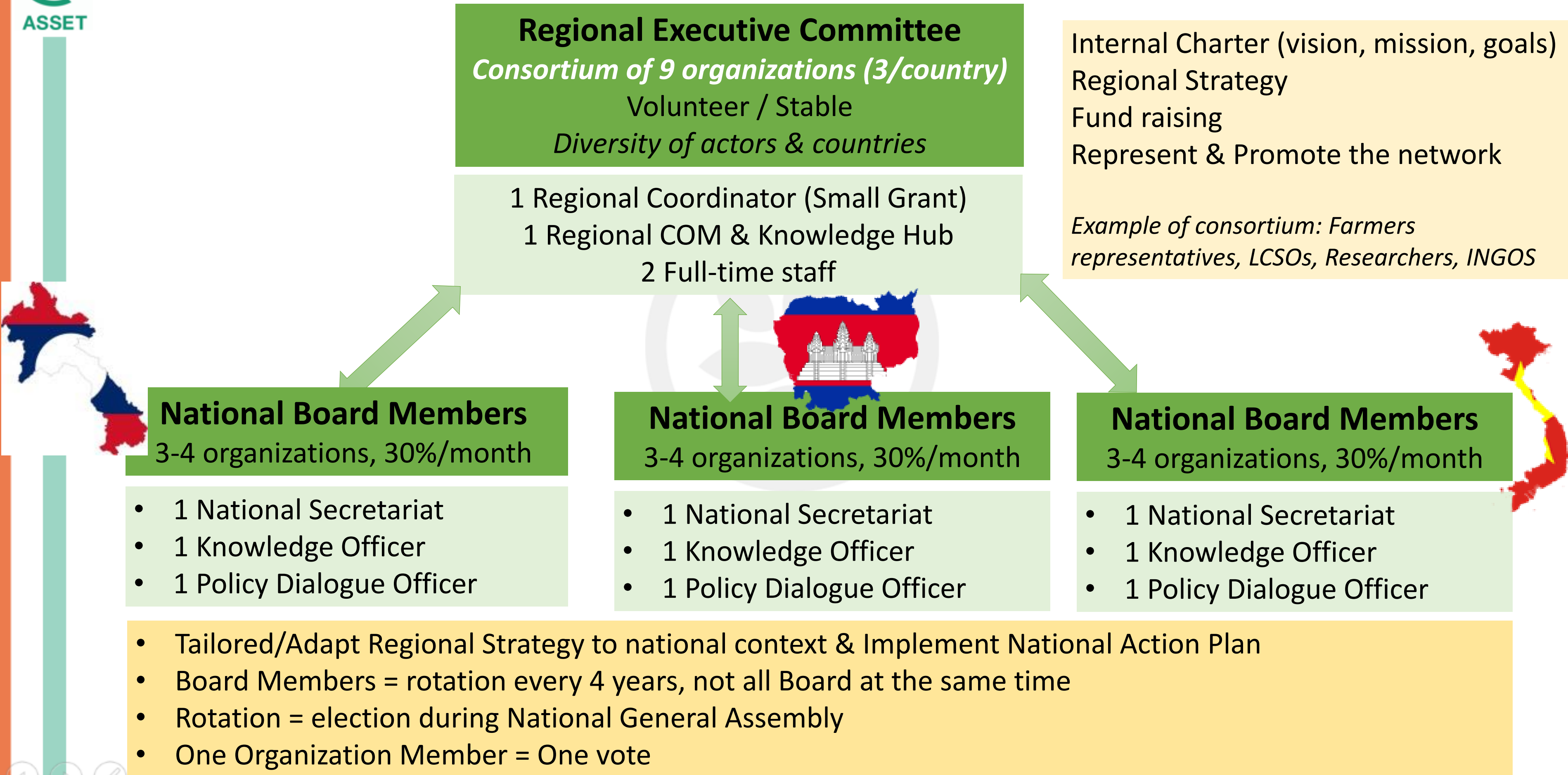
- Promote the Network
- Co-develop National Strategy & action plan
- Facilitate and implement Activities
- Facilitate National General Assembly

- 1 National Action Plan to take into account national specifics and ensure members ownership

Observations & Lesson Learned

- Number of **members is increasing**, national secretariat is a key position to facilitate the network. It require more time of involvement.
- **How to deal with turnover of Board Members?**
e.i 1 position = 3 different people in 1.5 years
- What are the **common services and topics** to be addressed at the regional level?
- **Only GRET involved at Regional level.** Who is **legitimate to represent the network?**
More autonomy given to the countries?
- **Renewing all Board Members at the same time** : risk of losing dynamic and history > change to 1 or 2 positions
- **Yearly rotation of Board Members:** ensure effective, quality and stable work > change to every 4 years

SCENARIO N2: Focus on strong regional dimension

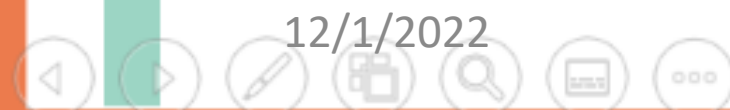


SCENARIO N3 - Focus on national dynamics (Alliance)





WAY FORWARD



Next Steps to reach a decision on SCENARI

1. Consolidate and Build on **feedback and recommendations** made at the General Assembly in the **3 countries**: Cambodia, Laos, Vietnam (Nov 2022 – Jan 2023)
2. Online Regional **Webinar to invite other existing Networks** to share their experience and suggestions (February/March 2023):
e.i: AFA, Earth Net, Education for Environment, WOCAT
3. **Working Sessions** between the national **Board Members of 3 countries to develop a proposal** (February to June 2023)
4. Present proposals and take decision at the **Regional General Assembly** (October 2023)



CONSULTATION and DISCUSSION on 3 Scenari