

Agroecology Promotion Program (APP) SDC Cooperation

2024-2028

SDC's Food Systems Section

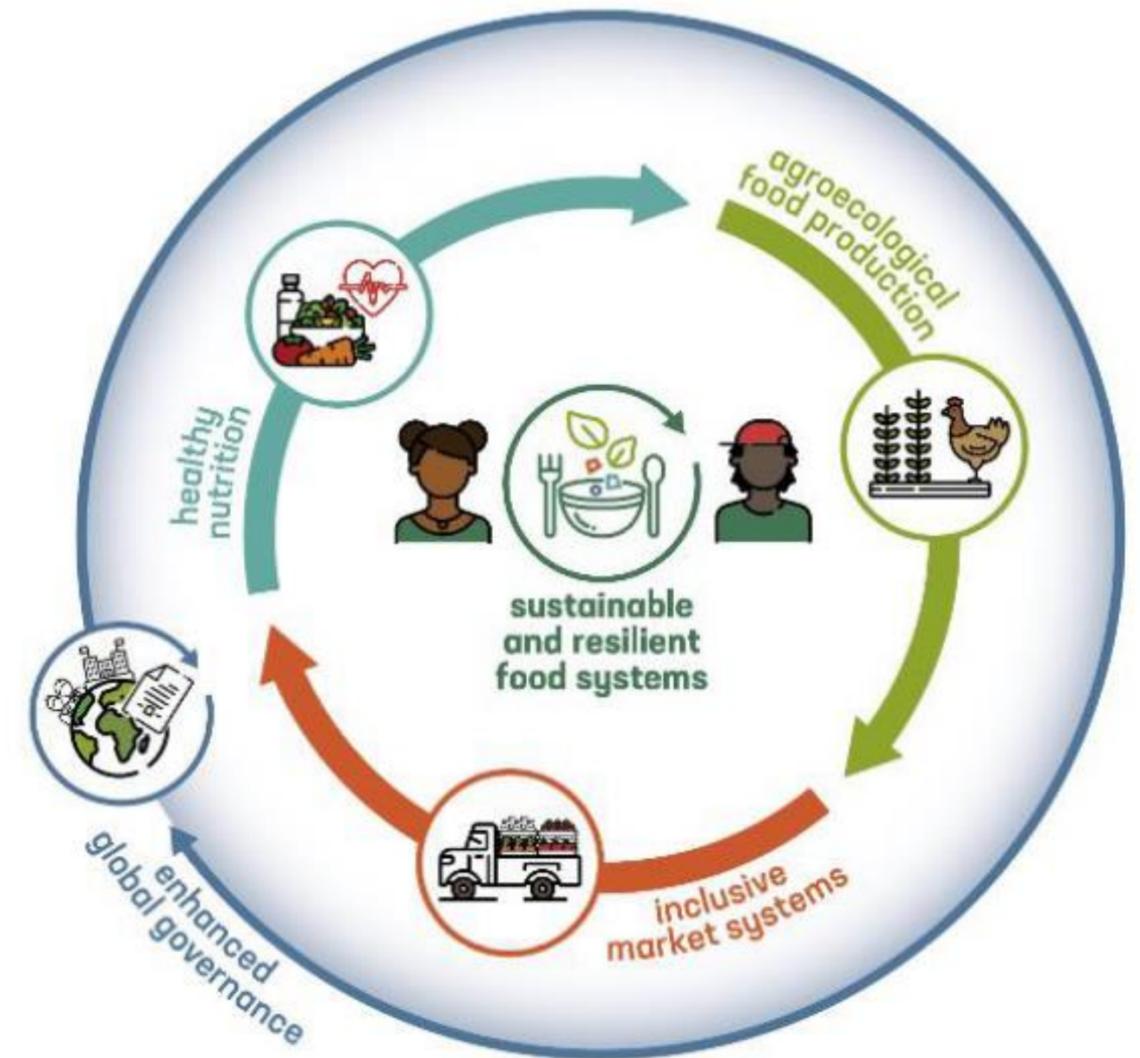


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Overall APP Goal

Agroecology - inclusive to like-minded approaches :

- is **broadly promoted** as a pathway for **food systems transformation** to
- **truly sustainable, resilient and dynamic food and farming systems,**
- worldwide and particularly in Sub-Saharan Africa and Southeast Asia.



Overall Method and Approach

- Desk review (issues, initiatives, actors), **Theory of Change process, Partners Identification**, Regional workshop, Drafting program proposal
- The project shall **not be a new permanent institution**, but «**fuel**» and «**glue**» for existing or new initiatives, of temporary or permanent nature.
- The project shall **leverage and catalyze existing transformation processes** and enhance sustainability outcomes.

It aims at **making initiatives more effective and efficient but with good participation** (bottom-up approach).

Agroecology Promotion Program (APP) : Key figures

APP = 3 Projects + Synergies

1. Global : IFOAM International or Agroecology Coalition (*to be confirmed*)
2. Africa : Biovision Africa Trust
3. Southeast Asia: ALiSEA/Gret



4 Years programme : May 2024 - April 2028

Targeted countries: Cambodia, Laos, Vietnam and Myanmar

Budget: 1,8 M euros + 50% cofunding requested



South East Asia Project: 4 Components

1. Capacitation of Stakeholders

From producer to consumer, contribute to a convincing **critical mass of practitioners** for policy leveraging and impact

2. Youth Engagement in Agroecology

Along the food supply chain through **capacity building, networking & entrepreneurship**

3. Policy Dialogue for uptake of agroecology

Within **institutional frameworks** through strategic partnerships at global, regional and national levels

4. Financial mechanism

Support financial mechanisms to **facilitate agroecology uptake**

Proposal Development: Actions and Partners

1/ Capacitation of Stakeholders

- a) **ALiSEA Network Structuration:** ALiSEA and Gret
- b) **Capacity Building:** ALiSEA and Gret
- c) **Knowledge management and Hub:** ALiSEA, CDE and Gret
- d) **Consumer communication through media influencers :** ALiSEA and Gret



2/ Youth Engagement in Agroecology

- a) **SEA Youth Agroecology Initiative**



To be confirmed

3/ Policy Dialogue for uptake of agroecology

- a) **National and Regional Policy Facilitation**



4/ Financial mechanism

- a) **Small Grant Facilitation:** Agroecology Fund



Component N1: Capacitation of Stakeholders





Agroecology Network Structuration

Outcome: ALiSEA is a **strong, sustainable, and member-owned network** at national and regional levels with an **effective and inclusive governance structure, paving the way for long-term impact** in promoting AE innovations and transition

Approach : adaptive management approach, with flexibility to test innovative mechanisms, adjust and improve the governance arrangement, to consult and integrate members' suggestions

A/ Structuration at national and regional levels

- Define and set up a regional governance mechanism
- Adjust role between board members and operational work at national level
- Explore and assess further governance set up of other existing networks

B/ Strategic Roadmap: co-develop action plan, quality services, registration, sustainability, financing plan

C/ Foster partnerships and collaborations between ALiSEA and others existing network

Capacity Building

Outcome: ALiSEA network enhances the capacity of members to sustain, perform and participate actively in the **scaling up of agroecology.**

Approach

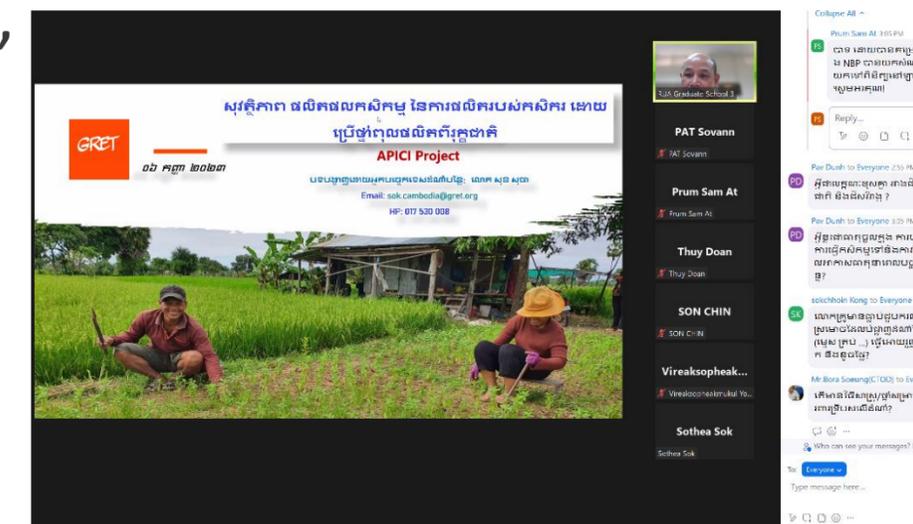
A/ Create AE basic training service for new members

- Map members area of expertise & existing materials to encourage learning between members
- Training and materials (tool package) on the basics of agroecology for new members

B/ Global Training Program : Training sessions (technical and soft skills), thematic webinars, field visits of outstanding farms and initiatives

C/ Mechanism for scaling up and replicate AE knowledge

- Training fund to support ALiSEA members training (co-funding)
- Promote and foster farmers knowledge and exchanges
- Collaboration with universities to host young students



Outcome: The ALiSEA Knowledge Hub is established as a **key resource for agroecological** transformation in the Region and is used by SEA stakeholders.

Approach

A/ Achieving Technical Maturity: develop additional digital services (forum, app), users satisfaction assessment, improving loop, technical guidelines

B/ Capacity development: training sessions/coaching by CDE for ALiSEA board to empower and assume full management of the K.Hub

C/ Boost content creation and exchanges: increase production of Knowledge Products to reach critical mass, feed the K.Hub, reference documents from other organizations

Consumer communication through media influencers

Outcome: Professionals and citizens' journalists increase the media coverage on agroecology and food issues

Approach

A/ Increase visibility of agroecology benefits for citizens: set up consumer awareness campaign in 3 countries through social media

B/ Journalist Engagement Strategy

- Enhance knowledge and skills of journalists on technical practices and concepts of agroecology (field visits and competition event)
- Foster connections between journalists and agroecology actors

C/ Monitoring the media content related to agroecology produced by national journalists and disseminate them on ALiSEA channels



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Component N2: Youth Engagement in Agroecology



Outcome: Young sector leaders involve in implementing agroecology and apply and share their knowledge in the region

Approach

A/ Situation Assessment (training and networking needs), **Review existing initiatives and Learning events** (ALiSEA members and key organizations)

B/ Training and mentorship Program

- Youth Master Training Program (25 youth per country, one training per country)
- Youth develop and implement action plan with coaching support

C/ Networking and Collaboration

- Assess feasibility and relevancy to establish/strengthen national youth network
- Strengthen linkages with Asian Organic Youth Network

Component N3: Policy Dialogue for uptake of agroecology



Outcome: ALiSEA network is **recognized as a key player** in promoting AE transition in the Mekong Region and **influencing policy** towards an environment conducive to the implementation of AE.

Approach

A/ Training for ALiSEA members on advocacy and policy dialogue strategy and **Develop Common Partnership Strategy** with AsiaDHRRA and AFA

B/ Policy Engagement Strategy and Evidence Creation

- Contribute to existing national and regional policy platforms (LICA, Lao AE SSWG, CASIC etc)
- Produce policy brief and create case studies field evidence
- Cross-sectors actors collaboration : showcase inspiring AE regulatory framework from ASEAN countries and other regions, co-develop policy papers

C/ Implementation of AE policy Initiatives *(to be confirmed)*



Component N4: Financial mechanism



**AGROECOLOGY
FUND**



Small Grant Facility

Outcome: Southeast Asia grassroots organizations and networks with increased access to funds to scale agroecology up and out across Southeast Asia.

Approach

A/ Expand support to grassroots organizations and movement in agroecology

B/ Fundraising activities among donors with priorities in Southeast Asia

C/ Support cross-learning among SEA grantees

D/ Assess feasibility of a regional agroecology fund in SEA as part of its strategy of decentralizing funding mechanisms to empower regional actors.

CONCLUSION



Agroecology Promotion Program

Positive opportunity for ALiSEA network to engage with new donor

Technical stakes

- Develop new partnership to work on Youth and Policy Dialogue : AsiaDHRRA, AFA, IFOAM Asia, Agroecology Coalition etc.
- Raise question of ALiSEA registration/sustainability plan
- AE knowledge and skills replication mechanism
- Boost AE knowledge content production to reach critical mass of available resources

Financial stakes

- SDC request 50% of cofounding
- New set-up for which we need program recognition and approval



THANK YOU FOR YOUR ATTENTION



Department of Planning and Cooperation

