

Results of the Foresight & Theory of Change Workshop on Agroecology and Safe Food Systems in Vietnam

29 November, 2022

Funded by the European Union and the French Development Agency



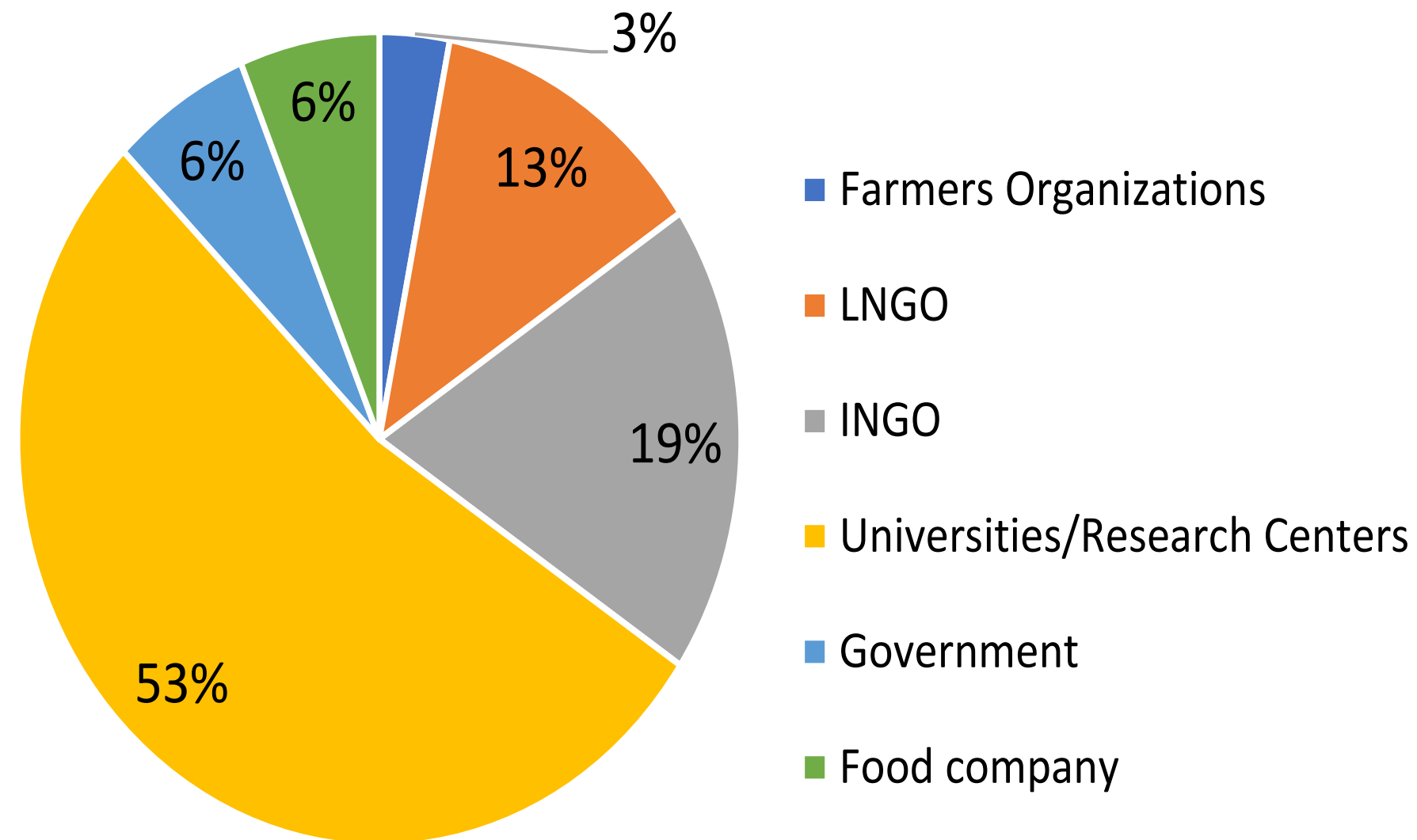
FONDS FRANÇAIS POUR
L'ENVIRONNEMENT MONDIAL

Objectives: why imagine the future at country level?

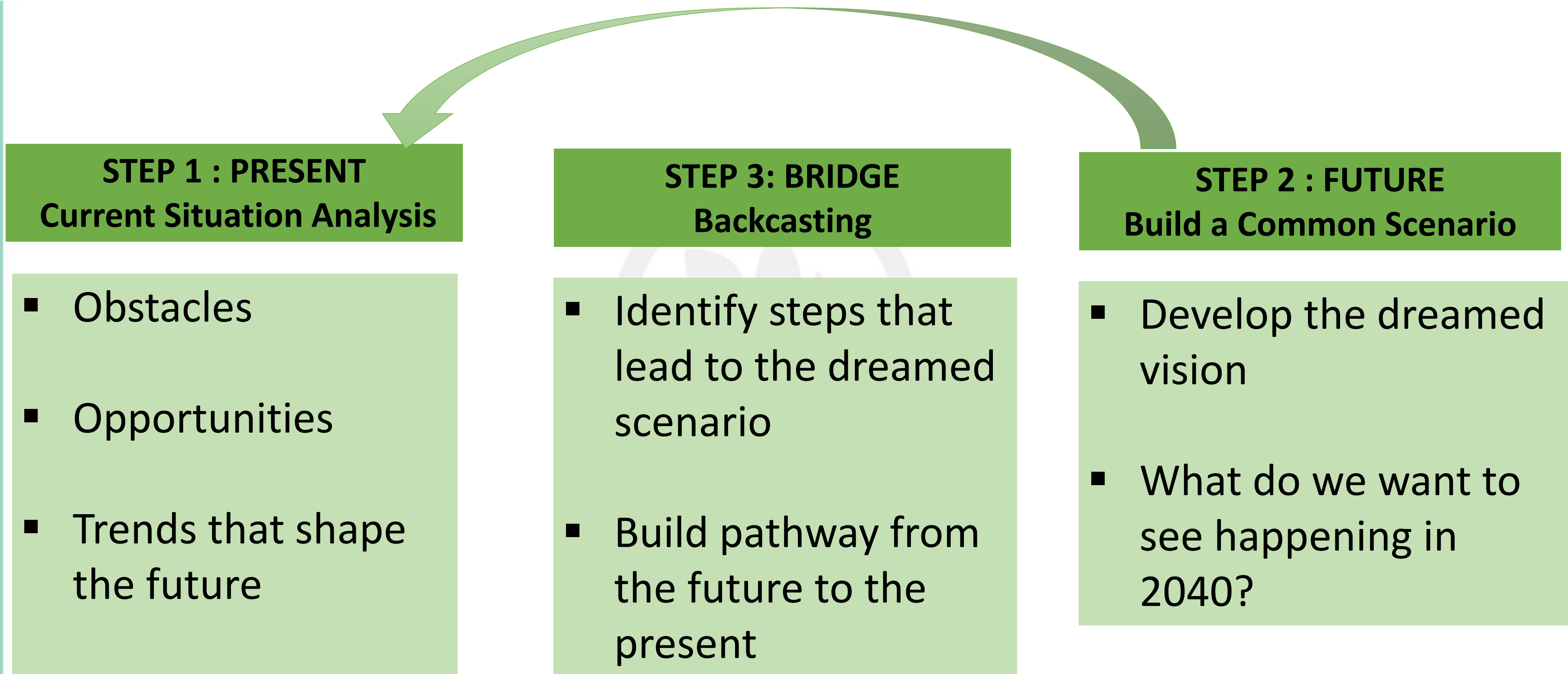
- To engage all key stakeholders involved in agroecology in a reflexion about:
 - *the **future of the agricultural and food systems** in Vietnam*
 - *the **potential of agroecology** in driving changes towards sustainability*
- To engage into a transformative approach and feel a sense of belonging to a common vision for agroecology and safe food systems
- To guide a road map for the ALiSEA at the national level

Participants of the workshop

Total number of people including women: **38**



Foresight Approach



Results of STEP 1 : PRESENT

Analysis of the current situation



Obstacles to Agroecology Transition in Vietnam

- **Economics**

- Low productivity
- Higher price for Agroecological products, affordability for (better-off) consumers
- Lack of Private sector engagement
- Lack of effective agricultural assurance
- Lack of agroecological inputs suppliers

- **Social**

- Smallholders' farmers are isolated
- Confused information for farmers related to Agroecology practices and lack of awareness
- Lack of trust due to many existing labels
- Lack of collaboration between stakeholders

- **Governance**

- Lack of Integration of Agroecology into Land policy
- Gap between policy and implementation

Opportunities to Agroecology Transition in Vietnam

• Economics

- Abundant and young human resource
- Consumers demand for clean and healthy agricultural products
- Producers and consumers are engaged in digital transformation

• Social

- Private enterprises awareness of their social responsibility
- The education system on sustainable agriculture is well established
- Religious and spiritual values are opportunities

• Environment

- People's awareness related to environmental protection and health protection
- The natural conditions are favorable to agroecology.

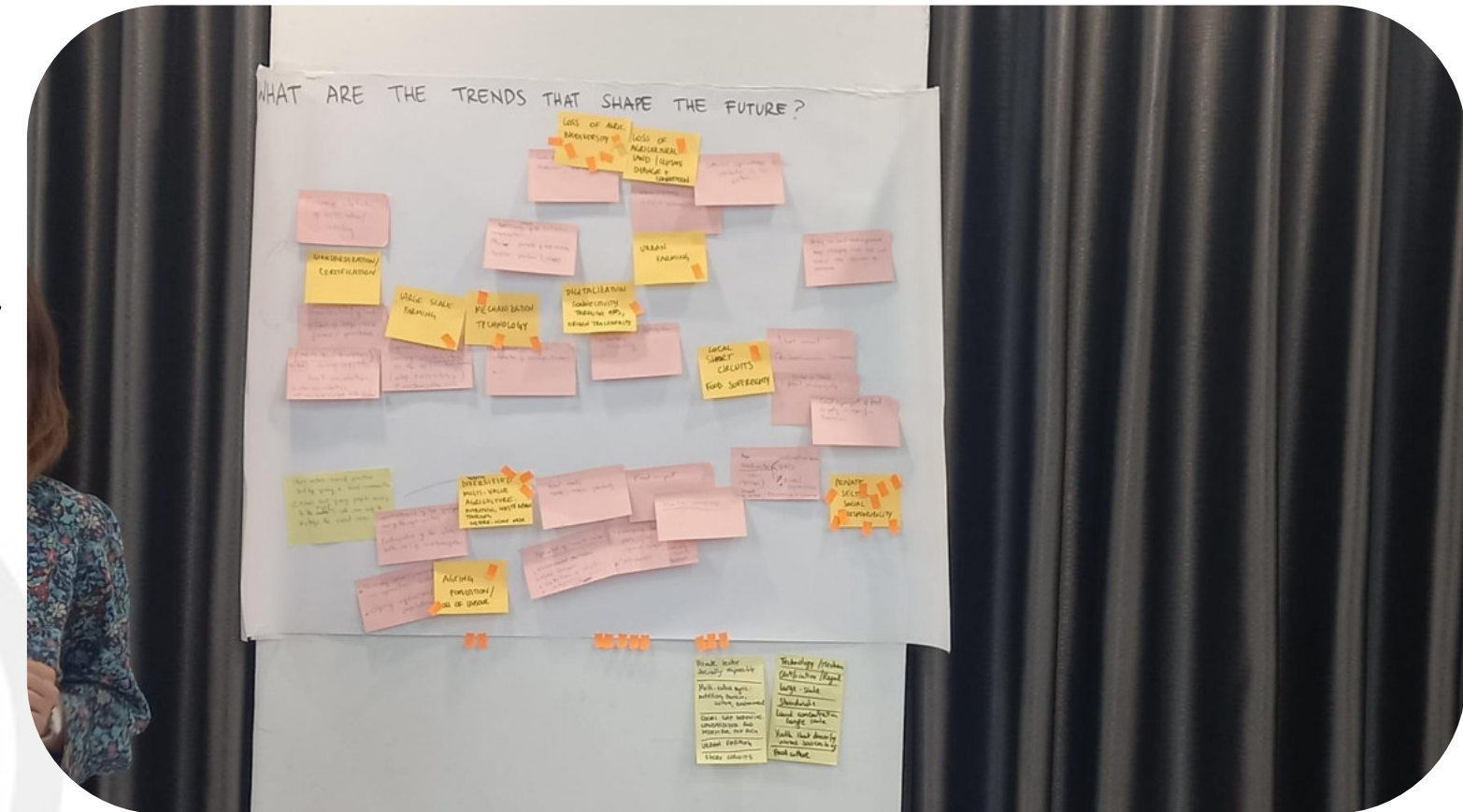
• Policies / Governance

- The government's commitments to reduction of greenhouse gas
- Multi-stakeholder and multi-level forums promote the agroecology transition



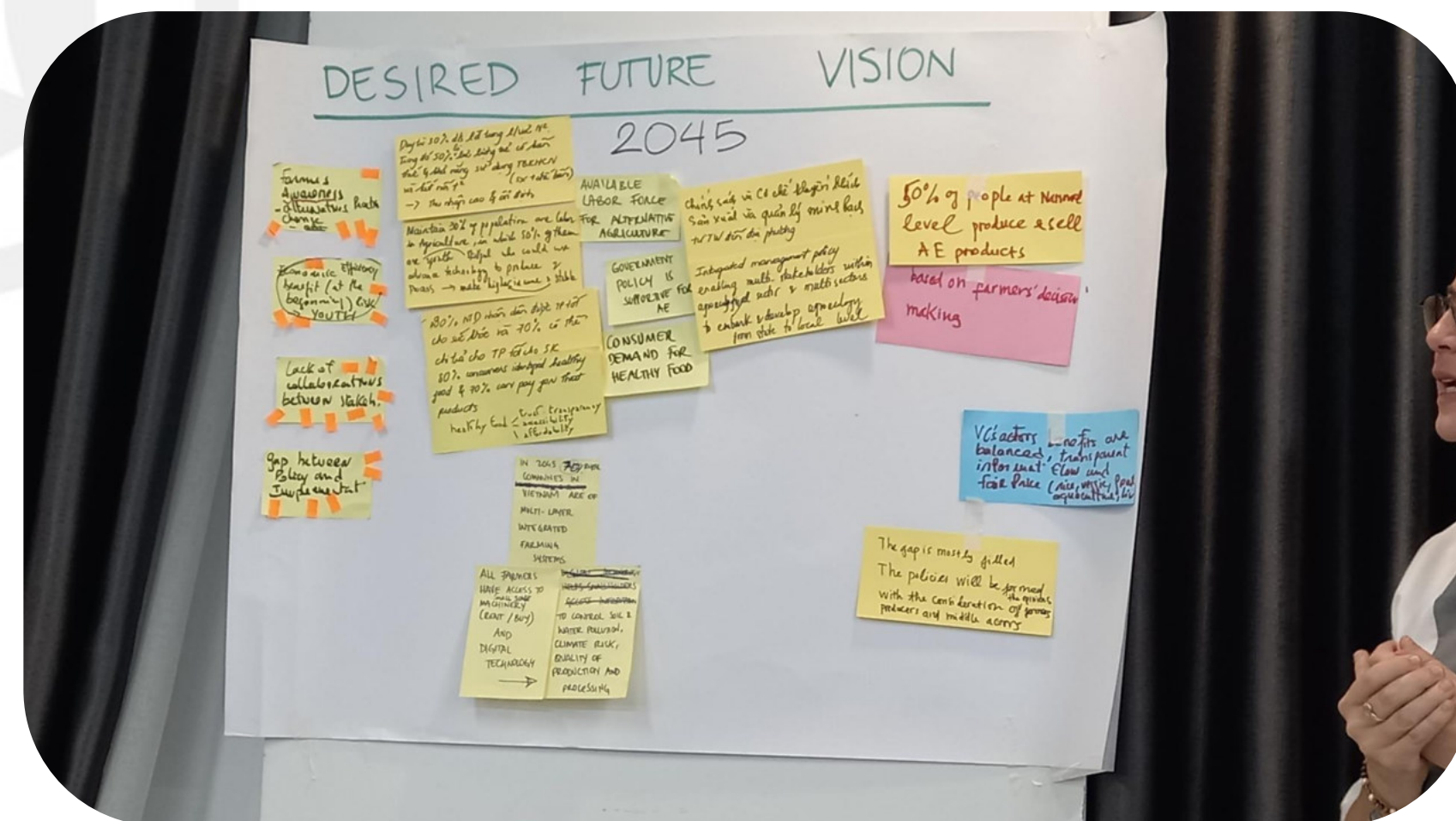
Trends that shape the future

- **Economics**
 - Large scale farming
 - Digitalisation: connectivity through apps, origin traceability
 - Local/short circuits and food sovereignty
- **Social**
 - Ageing population/loss of labour
- **Environment**
 - Landscape agroecology
- **Policies / Governance**
 - Standardisation/ Certification



Results of STEP 2 : FUTURE

What do we want the Agriculture and Food Systems to look like in 2040 ?



Vision in 2045

- **Farmers:**

- 70% of rural communes in Vietnam are multi-layer integrated farming systems
- 50% of farmers at national level produce and sell AE products
- 30% of the active population are working in agriculture, 50% of them are youth
- Farmers use advanced technology in production and processing, including control of water and soil pollution, climate risk...

- **Value chain actors and consumers:**

- Value chain actors' benefits are balanced, there is transparent information flow and fair price.
- 80% of consumers know how to identify healthy food and 70% can pay for healthy products: healthy food that is trustable, transparent, accessible, affordable.

- **Policy**

- Integrated management policy enabling multi-stakeholders within the agroecology sector and multi sectors to embank and develop agroecology from state to local level

8 Transition Pathways Vietnam

PRESENT

TRANSITION

FUTURE VISION

- 1/ Emerging **diversified multi-values** agriculture
- 2/ Policies supportive to **Mechanization & digital technology**
- 3/ Lack of farmers **awareness / unverified information**
- 4/ Lack of **collaboration** between stakeholders
- Pilot model of Integrated Farming Systems (market demand & lead farms)
 - Roundtables for policy dialogue (evidence from pilot, indicators)
 - Communication on AE standards, media campaign on success stories
 - Inclusive legal framework for AE
- Capacity building on Integrated Farming systems
For farmers, extension services, private sector
 - Support start up to develop Applications for farmers
- Identification of AE Potential areas
 - Identification of leading organization to support transition (successful initiatives)
 - Consumers Awareness on AE Products
 - Document/Online Platform on AE sites, products & actors
- Capacity building for farmers & extension services
 - Support collective actions (farmers groups, union, cooperatives)
 - Cooperation between Journalists and AE actors
 - Business Forum on AE at provincial level
 - Media reference on AE recognized
 - Establish AE clubs at provincial level

- 1/ 70% of rural communes in Vietnam are **multi-layer integrated farming systems**
- 2/ **All farmers access to small scale machinery (rent/buy) & digital technology** to control water & soil pollution, climate risk, quality of production and processing
- 3/ 50% of farmers at national level **produce & sell AE products** based on farmers' decision making
- 4/ **Value chain's actors benefits are balanced**, transparent, information flow and fair price are guaranteed



8 Transition Pathways

PRESENT

5/ Gap between policy and implementation

6/ Government policy is supportive of AE

7/ Consumer demand for healthy food is increasing

8/ Available labor force for agriculture

TRANSITION

- Studies on effective alternatives practices
- ALiSEA Provide Field evidence
 - Reduction of 50% of Pesticides /Policy is applied
 - Control Imported pesticides
- Several round of multi-actors consultation
- Review existing Agri. policies & apply local policies to build ecological models
 - Apply PGS's supervision method in chain for transparent management
 - Policies are proposed to functional organization
- Develop guiding documents for consumers on production process & healthy products
 - Disseminate knowledge on healthy products, increase access (fair)
 - Supply chain of healthy products is established
- Disseminate values of AE (forum, club, training, seminar)
 - Develop mechanisms & policies to attract young people
 - Farmers K.Hub is built & operational

FUTURE VISION

5/ Gap mostly filled. **Policies are formed with the consideration of farmers, producers & middle actors. opinions**

6/ Integrated Management Policy enabling multi-stakeholders in AE sector to **embank & dvlp AE from state to local level**

7/ **80% of consumers identify healthy food and 70% can pay for healthy food**

8/ **30% of working pop. in agri. sector (including 50% are young people) with knowledge and ability on AE have a high & stable income**

2022

2030

2040

2045

Three Expected Results

1. Guide the **design of ALiSEA national action plan**
2. Share the results with ALiSEA members to **inspire their own strategy and use it to develop proposals**
3. **Guide the priority topics for the next Small Grant Call for proposal**

THANK YOU

The project is funded by



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