

# Quick Overview of Sources of Agriculture Knowledge for Myanmar Farmers

Htet Kyu & Pierre Ferrand ALiSEA Myanmar

Regional Symposium in Chulalongkorn University Bangkok, 23 Feb 2017

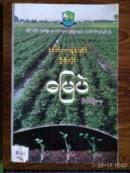
Devoted to Action and Innovation for Global Solidarity

# Main sources of AK for farmers (apart from peers/ancestors)

	Period	Main Stakeholders	Means
	Earlier than 1987 (inputs fully subsidized)	MAF (AC, CARI, DF, FRI) ME(MIA-IAY-YAU, SAI, SAH, IVS, LBVD), <u>FAO</u> , <u>UNDP</u> , <u>IRRI</u> , <u>ICRISAT</u> , <u>G2G</u>	Trainings, Visits, Projects, Public talks, Pamphlets, Booklets, AM Radio
	1988 – 2002 (inputs partially subsidized)	MOAI (DoA, DAR, SAI, YAU), MF, MLFRD, <u>UNDP</u> , IRRI, <u>FAO</u> , <u>INGOs</u> , <u>G2G</u> , <u>Private</u>	Plus+ demo cum trials, Agri Projects, Workshops, Books, TV
	2003 – till now (liberalized crops?)	MoALI, MOECAF, MC, UNDP, FAO, WB, ADB, IRRI, NGOs, CBOs, CSOs, Private (individuals, companies, farmer organizations/ associations/ federations)	Plus+ Efficacy Trials, FFS, Public Forums, Journal/newsletter, FM radio stations, MRTV channels (multiplex), Mobiles, Apps, Internet (websites + facebook)

# **Booklets by MoALI (MOAI)**







သိကောင်းစုံလင်



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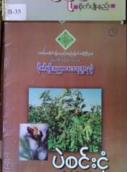










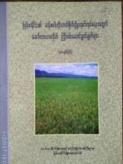












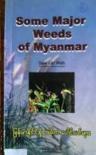
















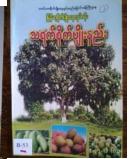


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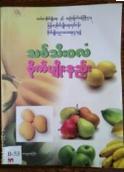








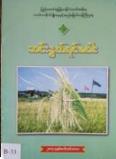






















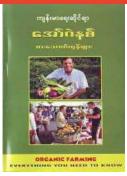


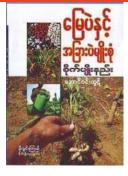


















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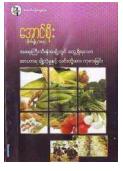






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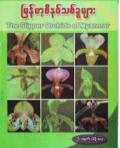




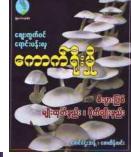
















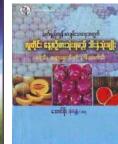
















### **Continue...** (some pamphlets)



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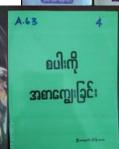


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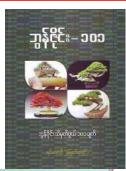


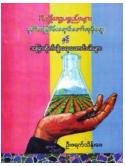
## **Books by individual authors**

### http://www.myanmarbookshop.com

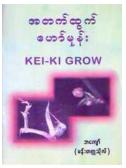








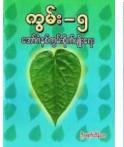


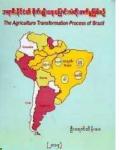


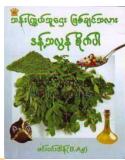


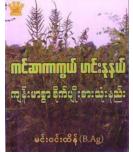


















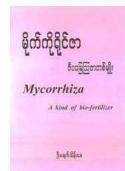




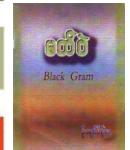


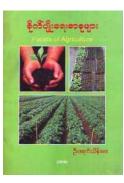


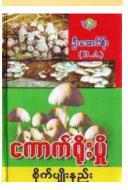


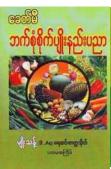












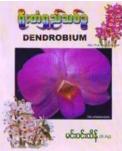


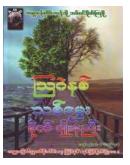














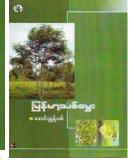


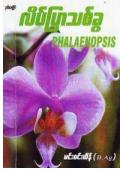


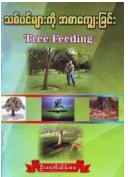


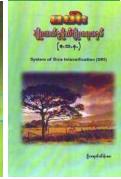
















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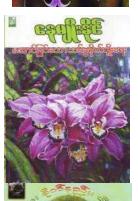


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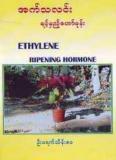




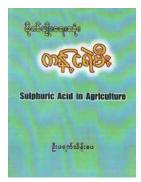




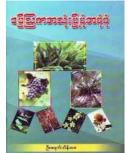




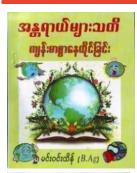


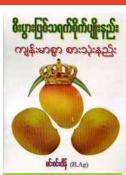




















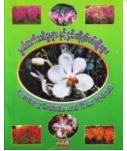


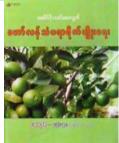
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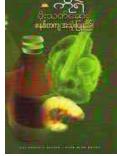


















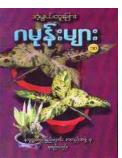


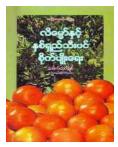






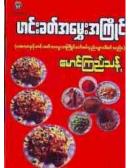




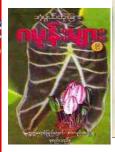


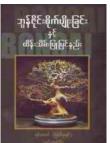




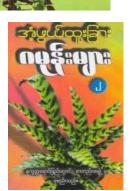








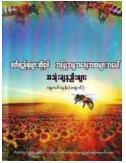


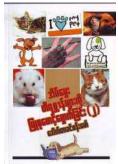


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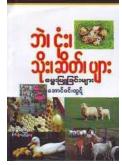








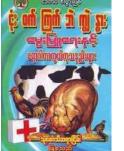


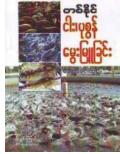




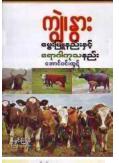














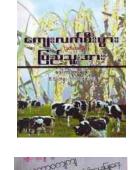




















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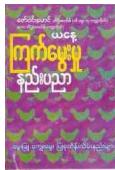






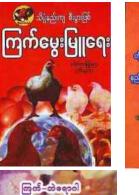




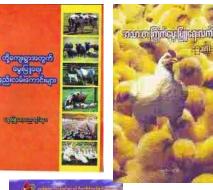








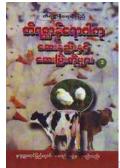
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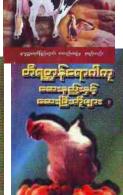


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ဏနိုင်ရဲမြီး

Sulphuric Acid in Agriculture













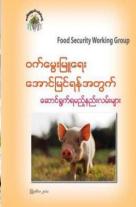


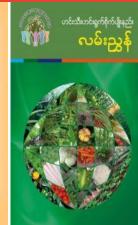
## Some books published by NGOs



ကုန်ကျစရိတ်နည်းသောစိုက်ပျိုးရေးလုပ်ငန်း Low Cost Farming

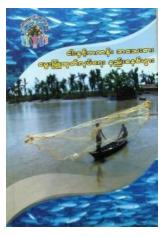














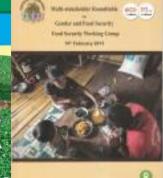












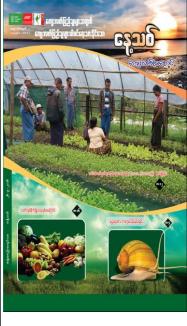


#### **Some Journals/Newsletters**















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#### ဖွံ့ပြုံးရေးဆန်တဲ့



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# Registered Pesticides & Fertilizers in Myanmar up till now









#### List of allowed pesticide registration (up to 26th Pesticide Reg. Board Meeting)

Experimental Registration = 544

Provisional Registration = 2042

Full Registration = 681

Amended Registration = 40

Total = 3307

#### **Pesticide Distribution Business**

Registered Manufacturer = 260

Registered Distributor = 112

Formulation License Holder = 45

Repacking License Holder = 3

Fumigation License Holder = 59

#### Fertilizers Company registered till now

Fertilizer Company = **415** 

Manufacturer only = 134

Importer only = 260

Manufacturer + Importer = 19

Manufacturer + Importer + Export = 1

Manufacturer + Exporter = 1

(Source: Land Use Division, DoA)

(Source: Plant Protection Division, DoA, http://www.ppdmyanmar.org/PRB

# **Agriculture Support NGOs as of 2017**

#### (17) Agri Dev. NGOs

- Action Aid Myanmar
- Adventist Development and Relief Agency
- Catholic Relief Services
- CESVI Foundation
- Chokhlei Organziation for Rural and Agriculture Development
- DEAR Myanmar
- Food & Agriculture Organization
- •Groupe de Recherche et d'Echanges Technologiques
- International Fertilizer
   Development Center
- International Rescue Committee
- Mercy Corps
- Myanmar Institute for Integrated Development
- Nobel Compassionate
   Volunteers Group
- Radanar Ayar Rural
   Development Association
- Save the Children in Myanmar
- SWISSAID
- World Concern Myanmar

#### (28) Capacity Building NGOs

- Action Aid Myanmar
- Action Contre La Faim
- •arche noVa Initiative for People in Need
- CARE International in Myanmar
- CESVI Foundation
- Danish Church Aid
- Food & Agriculture Organization
- ICCO Cooperation
- •IDE/Proximity Designs
- International Rescue Committee
- Lutheran World Federation Myanmar
- •Mennonite Economic Development Associates
- Mercy Corps
- Myanmar Agro Action
- Myanmar Institute for Integrated Development
- •Nan Oo Teaching & National Youth Development Organization
- PACT-Myanmar
- Progetto Continenti Myanmar
- ·Save the Children in Myanmar
- Solidarites International
- The Border Consortium (Kainayar Rural Social Development Organisation)
- •The Border Consortium (Karen Office of Relief and Development)
- •The Border Consortium (Shan State Development Foundation)
- United Nations High Commissioner for Refugees
- Welthungerhilfe

# (8) Agri Research NGOs

- Action Aid Myanmar
- Government of India
- ICCO Cooperation
- International Atomic Energy Agency
- Progetto Continenti Myanmar
- Radanar Ayar Rural
   Development Association
- Share MERCY
- World Vision

#### Source:

http://www.themimu.info/3w-maps-and-reports











# **Member based Farmers Organizations**

- ➤ Central Cooperative Society (CCS): 30,000 primary cooperatives with more than 3 million members.
- ➤ Myanmar Farmers' Association (MFA): part of the Myanmar Rice Federation (MRF). 200,000 members with a strong presence / concentration among rice producers.
  - ➤ Agriculture and Farmers' Federation (**AFFM**): Set up by the trade union movement in Myanmar in 2011, Now 506 village associations with 53,000 members.
  - ➤ <u>Sector organizations</u>: Myanmar Livestock Federation (**MLF**), the Myanmar Rice Federation (MRF) and Myanmar Fruit, Flower and Vegetable Producers and Exporters Association (MFVP). These organizations unite traders, processors, exporters and commercial farmers. They play an important role in terms of supply chain integration, policy coordination, training, export promotion and donor relations.
  - (Source: Agriterra, 2015, "Farmers' organisations and cooperatives in Myanmar", https://myanmar.nlembassy.org/binaries/content/assets/postenweb/m/myanmar/netherlands -embassy-in-myanmar/farmers-organisations-and-cooperatives.pdf)





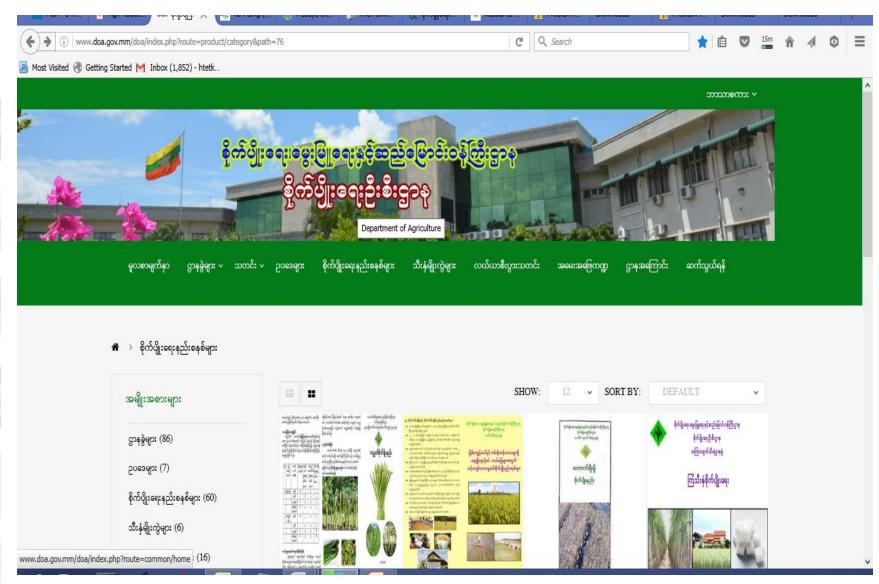








# Agriculture Websites for Myanmar Farmers http://www.doa.gov.mm













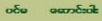
## http://www.greenwaymyanmar.org







ဝင်ရန် မှတ်ပုံတင်ရန်





ပတ်ဝန်းကျင် ဆိုင်ရာ

စာအုပ်စင်

မော္သားမန်း

သတင်းနှင့်အစွင့်အလစ်း

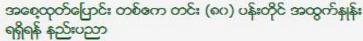
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အစေ့ထုတ်ပြောင်းသည် ပြည်တွင်း မွေးမြူရေး အစားအစာနှင့် ပြည်ပသို့ တင်ပို့ ရောင်းချရန်အတွက် အရေးပါသော သီးနံတစ်မျိုး ဖြစ်ပါသည်။ အစေ့ထုတ်ပြောင်း တစ်ဖက တင်း (၈၀) ပန်းတိုင် အထွက်နှုန်း ရရှိရန် အောက်ပါ နည်းပညာများကို လိုက်နာ ကျင့်သုံး ဆောင်ရွက်ရန် လိုအဝ်ပါသည်။

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ဒေသအလိုက် အောက်ပါ အထ



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- ရေရှည် တည်တံ့တဲ့ စိုက်ပျိုးရေးကို ဘယ်လို ကျင်သုံးမလဲ
- သမိုင်းတစ်ခုရဲ့ လူသတ်ကောင် (၃)
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#### 🔍 နည်းပညာ

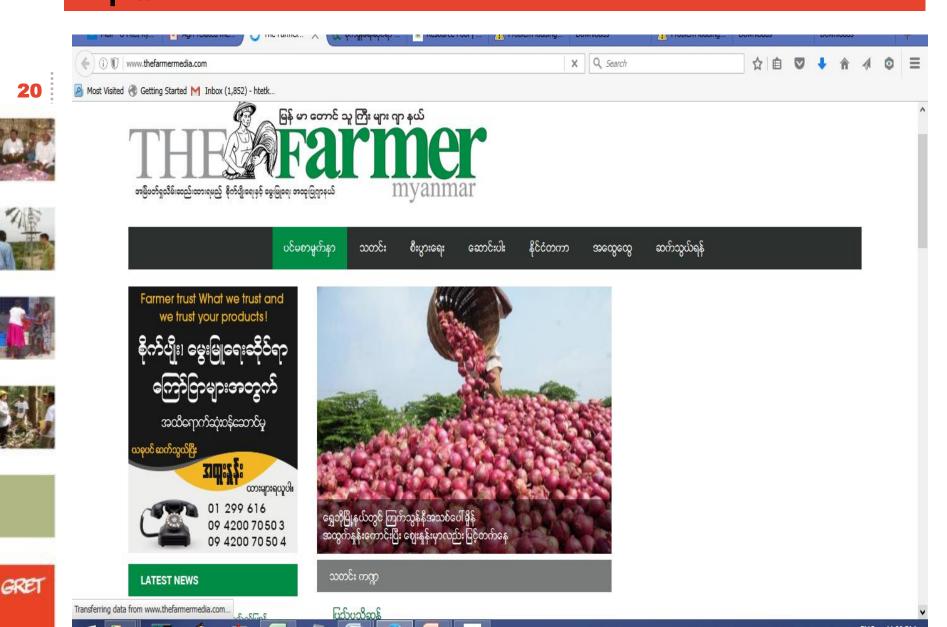
- သရက်ပင်နှင့် နှစ်ခြားသီးပွင့်ခြင်း ပြဿနာ
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- e authore americans maistrement and brown

#### 🔾 ပတ်ဝန်းကျင် ဆိုင်ရာ

- Adidas ဇိနပ်တွေကို အိန္ဓိယ သမုဒ္ဒရာအတွင်းမှ စွန့်ပစ် အမိုက်ဖတွကနေ ပြုလုပ်ခြင်း
- စရာမ အစိမ်းရောင်ရေကန်ကြီးက ဘာလို အေးနီဆောင်



# Continue... http://www.thefarmermedia.com



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e jissaya.info C Q Search Most Visited Getting Started M Inbox (1,852) - htetk... PISSAYA INFO သတင်းနှင့်ဆောင်းပါး • စိုက်ပြီးရေးနည်းပညာ • WEB TV • ဘင်ဘာဗျူး ဘမေးအဖြေကဌာ • ဥပဒေများ ဘသင်းအဖွဲ့များ စိုက်ပြုံမွေမြေကေသတင်များ ကုန်စည်ရေးနှန်းများ အောင်ပန်း ထူး -၄ အောင်ပန်း ထူး -၅ တောင်ကြီး ထုး -၂ တောင်ကြီး ထူး -၃ 9200 တောင်ကြီး ထု၊ -၄ 9600

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# http://kopaingnote.blogspot.com/

Q Search kopaingnote.blogspot.com ed 🕙 Getting Started M Inbox (1,852) - htetk... မိုးစေ့၊မိုးပင် စိုက်ပြူရေးနည်းစနစ်မှား တောင်းပါးမွား အပင်နှင့်ဂျာန်းမာရေး anuary 21, 2017 23:43:42 အပင်မှား သိမှတ်စရာမှား Ko Paing. Powered by Blogger. Ko Paing (စိုက်ပျိုးရေးမှတ်စုများ) Facebook Page နှင့် Internet တမျက်နာများမှ စိုက်ပျိုးရေအကြောင်းအရာများကို ရှာဝဗွ၊ စတ်ရှလွယ်ကူစေရန် စုဝည်းတာဖြင်ဖြစ်ပါသည်။ Q Text to search... Latest News Latest Post Popular Posts Categories Blog Archive ခရမ်းခူဉ်သီး၊ ခရမ်းသီး၊ ငရုပ်သီး ခရမ်းချဉ်သီး၊ ခရမ်းသီး၊ ငရုပ်သီး (ခရမ်းချဉ်သီး၊ ခရမ်းသီး၊ ငရုပ်သီး) စိုက်ပြိုးလိုသူမှား လေ့လာနိုင်ရန် (ခရမ်းချဉ်သီး၊ ခရမ်းသီး၊ ငရုပ်သီး) စိုက်ပြုံလိုသူမှား လေ့လာနိုင်ရန်အတွက် စိုက်ပြုံနည်း၊ အတွက် စိုက်ဖို့နည်း၊ ပိုးမွှား၊ ရောဂါ၊ အဟာရလိုအပ်ချက် ... ဝိုးမွား၊ ရောဂါ၊ အဟာရလိုအပ်ချက် နှင့်ပက်သက်၍ ပြည်ပြည့်စုံစုံ ပုံနှင့်တကွ ပူးတွဲဖြောပြထားသော စာအုပ်ကောင်းတစ်အုပ်ပါ။Research that works for developing countries and Australia(... အပင်မှား၏အမည်မှား သစ်ပင်၊ပန်းပင်ခူစ်တတ်သူမှားအတွက် မြန်မာနိုင်ငံရှိ အရေးကြီးအပင် ၁၇၈၂-မှို၏ ရုက္ခဗေဒဆိုင်ရာ အမည်မှားနှင့် မှိုးရင်းအမည်မှု... ပွဲတို့စိမ်း ပဲတီစိမ်း အထွက်တိုးရန်၊ စိုက်ဖြိုခိုန် အလိုက် ဂရုပြရမည့် အခွက်မှား မြန်မာ နိုင်ငံတွင် ပွဲတိ ဆရာဦးမောင်မောင်ထွေး ပါမောက္ခ (ငြိမ်း) ရေးသားသော စိမ်းကို မြန်မာ နိုင်ငံ အောက်ပိုင်း ရန်ကုန်၊ ပဲခူး၊ ဧရာဝတီ၊ မွန်၊ ကရင် ဒေသ မွားတွင်











# Myanmar Mobile Agri-Apps including FB and Youtube







Call Centers Service?

**Green Way** 

**Impact Terra** 

**Rice Doctor IRRI** 

DoA













The Farmer Media



Myanma AWBA



**YIT Proximity Myanmar** 



### **Radio & TV stations**



#### Farmer:-

Farmer News Crop, Livestock, Forestry, Medicinal herbs, Health, Weather, Market Price, Trade, Farmer Forum, Interviews, Short stories, Talk show

#### **Radio Stations**

- 1. Mandalay FM
- 2. Padamya FM
- 3. Cherry FM
- 4. Shwe FM
- Thitsar Parami FM
- Padamya FM
- 7. Thazin FM
- 8. FM Bagan
- 9. Pyinsawaddy FM
- 10. City FM
- 11. Myanmar Radia AM





Agriculture, Livestock, Forestry Channel:-Technical Videos, interviews, Weather











# **Concluding Impression**

# Farmers Agriculture Knowledge Sources:-

- Peer farmers and their ancestors
- Extension agents & YAU and SAI graduates working in DoA, DAR farms, Agriculture Input Supply Companies, shop keepers of agri input stores, field staff of NGOs, some trainers in Farmers Org./Assoc.
- Books by private authors, Agriculture Journals, Special TV channels & Radio programs on agriculture news and improved practices, Billboards/Banners by public and private, Interrupted Ads in radios and TV programs, technical facts and market info in Mobile apps, websites, and FB & blog

# Farmers general mindset shaped by these sources

 Modern Agriculture is good (Modernization = mechanization + HYV & Biotechnology + chemical inputs) – Higher yield is always good. Therefore must use HYV and hybrid seeds (vegetables), and must apply Chemical Fertilizers and Pesticides to ensure high yields and protection from pest and disease.









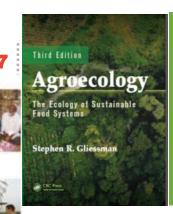




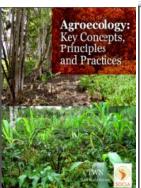
# Points to ponder for strategy?

- 26
- Ů.
- Can the mindset of the farmers and government be influenced by those who publish technical books and articles in local language?
- 业
- Can proper improvement in the curriculum of YAU and SAIs be strategic for us in our effort to promote AE practices?
- Should we start some awareness on basic knowledge of sustainable food production and safe food consumption since the childhood time by promoting school AE gardens?
- i,

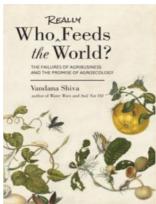
## For better understand what AE means to us



and the Search for a Truly Sustainable Agriculture







2014

2005

2015

2015

1962

2016











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