4-CHALLENGES FOR AGROECOLOGY IN VIETNAM

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1. Challenge in philosophy/ definition

- Agroecology is a term of reference (TOR) among scientists and not among farmers? Or enterprises decision makers
- Agroecology need long term vision

2. Challenge in indicators

- Agroecology need a concrete indicators that can be accepted among stakeholders with their own benefits and the benefit with the SYTEM= One Ecology= One home = one EARTH
- The benefit in short term are not the same for each partner
- The indicators should be easily identified/ quantified by farmers

3. Challenge in technique for scaling up

- Agro-ecology should be transformed into regional and national planning
- Agro-ecology should be transformed in modern science progress
- Agro-ecology should be transformed in new farming system (for example large field for mechanization)
- Agroecology should be translated into concrete farming packages
- Agroecology need a participation with different stake-holders

4. Challenge in competition

- Agro-ecology is not alone?
- High completion from Agro-Industry
- Low monetary value
- How to pay for environmental service is still a big question

(For example pay for GHG emission reduction: Who pay and how much, how to distribute)

WAY TO OVERCOME?

External Environment Assessment (Conditions) Internal Environment Assessment (Competitive and Climate -friendly agriculture)	Opportunities 1. Demand 2. Obligation (inter. Trade barrier) (2)	Threats 1. Uncertainty markets (1) 2. climate/disaster
Strengths 1. Integrated into policies, support (1) 2. Local extension systems (2)	SO Strategic Option	ST Strategic Option
	1. net-work marketing	1. Assurance
Weaknesses 1. marketing (1) 2. Labeling (2)	WO Strategic Option	WT Strategic Option
	1. net-work marketing	1. Capacity building

Thank you