

# SUSTAINABLE DEVELOPMENT THROUGH ORGANIC VALUE CHAINS

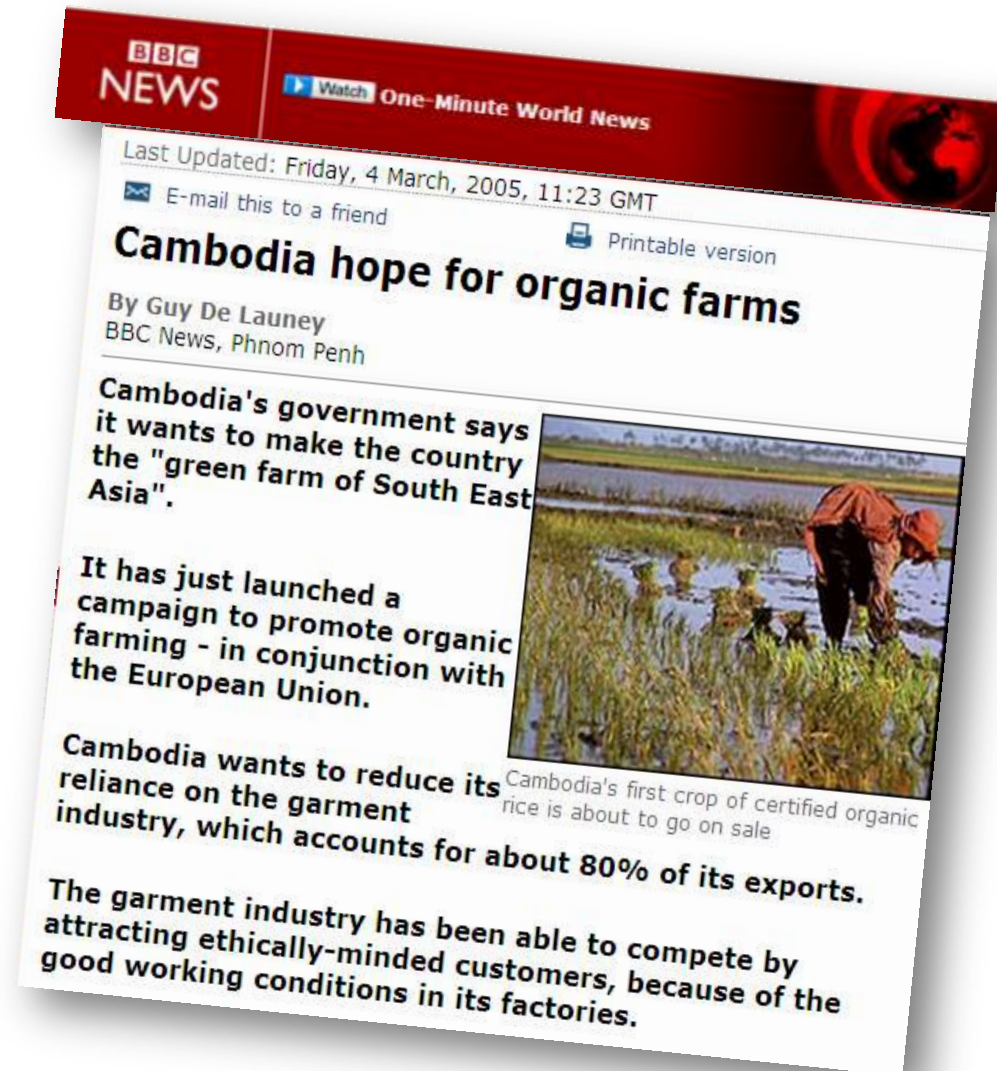


30-31 MARCH 2016

# CENTER FOR ORGANIC DEVELOPMENT (COD)

## ■ Vision:

The livelihoods of Cambodian smallholder farmers are enhanced, as they are reliable partners of other value chain actors. They produce crops based on sustainable agricultural principles and supply healthy food to the market at premium prices.



# CENTER FOR ORGANIC DEVELOPMENT (COD)

WORKING FOR THE PROMOTION OF ORGANIC AGRICULTURE

- COD's mission is to be Cambodia's leader in
  - ❑ supporting organic producers in accessing national and international markets.
  - ❑ increasing sales of organic foods.

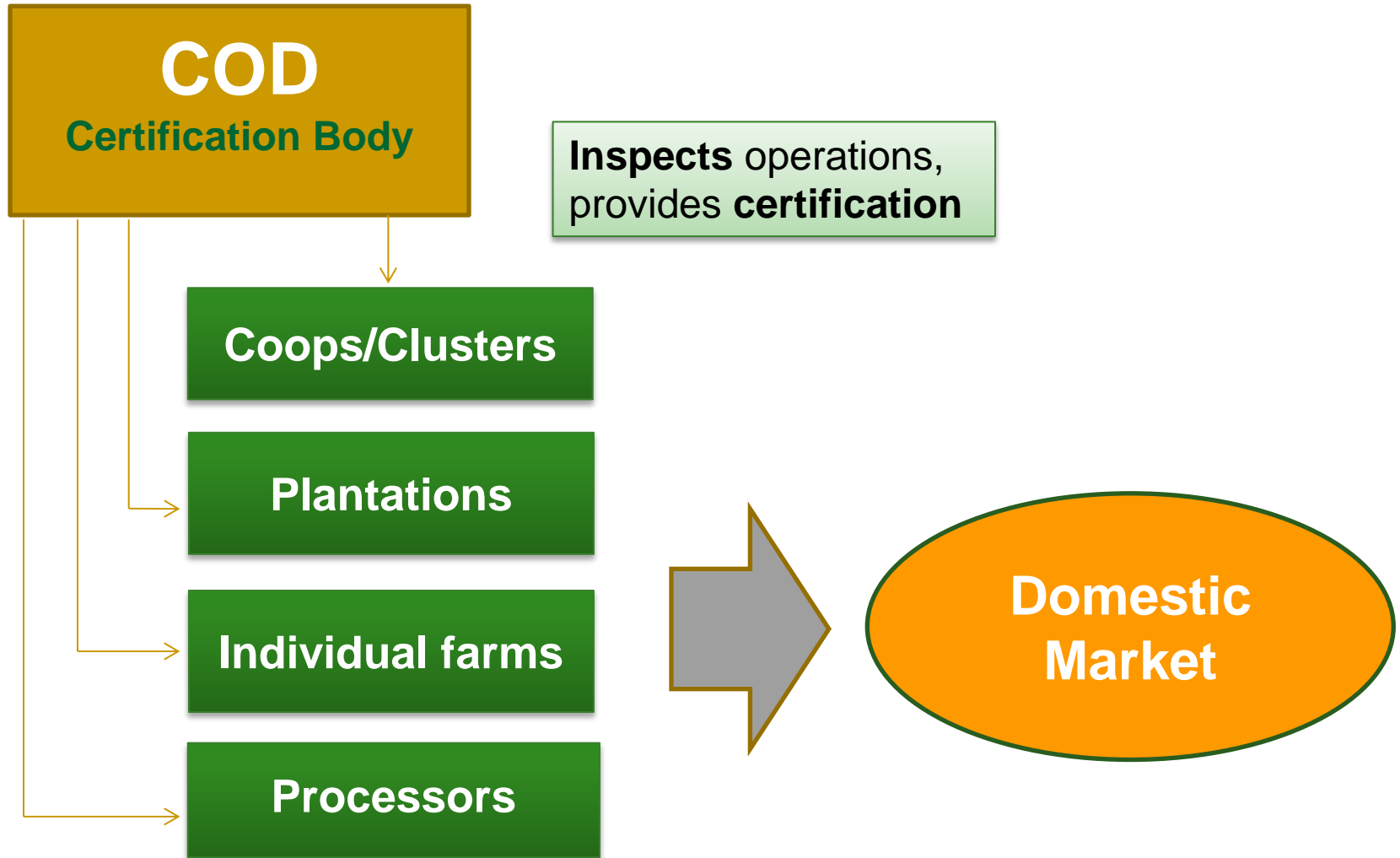


# COD's OBJECTIVES

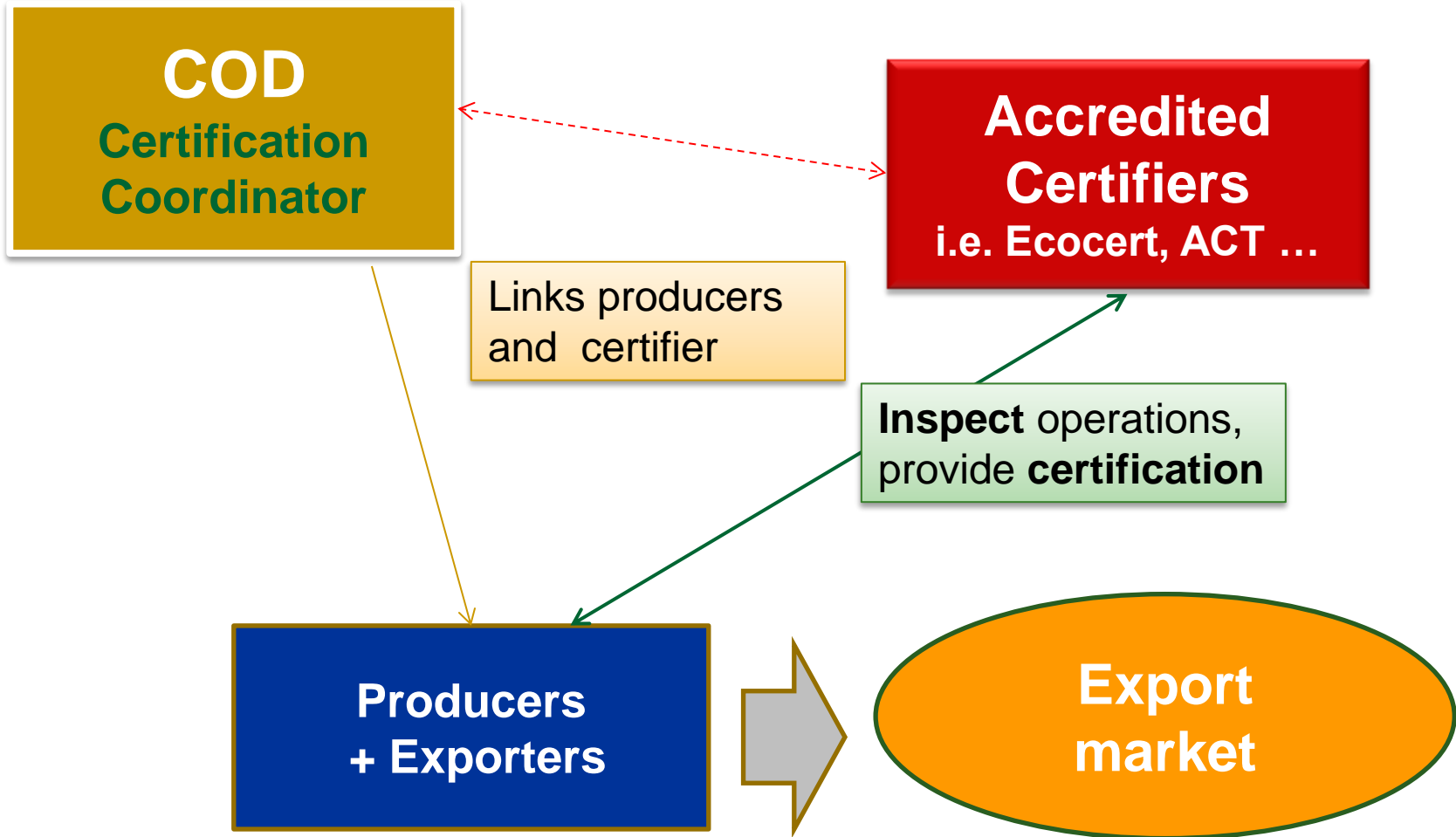
- Provide services to stakeholders in organic value chains to meet especially quality and certification requirements.
- Encourage the inclusion of more traders, retailer, input supplier, processors, training institutions, etc. along value chains.
- link organic and sustainable smallholder farmers to markets.



# CERTIFICATION(1) DOMESTIC MARKET

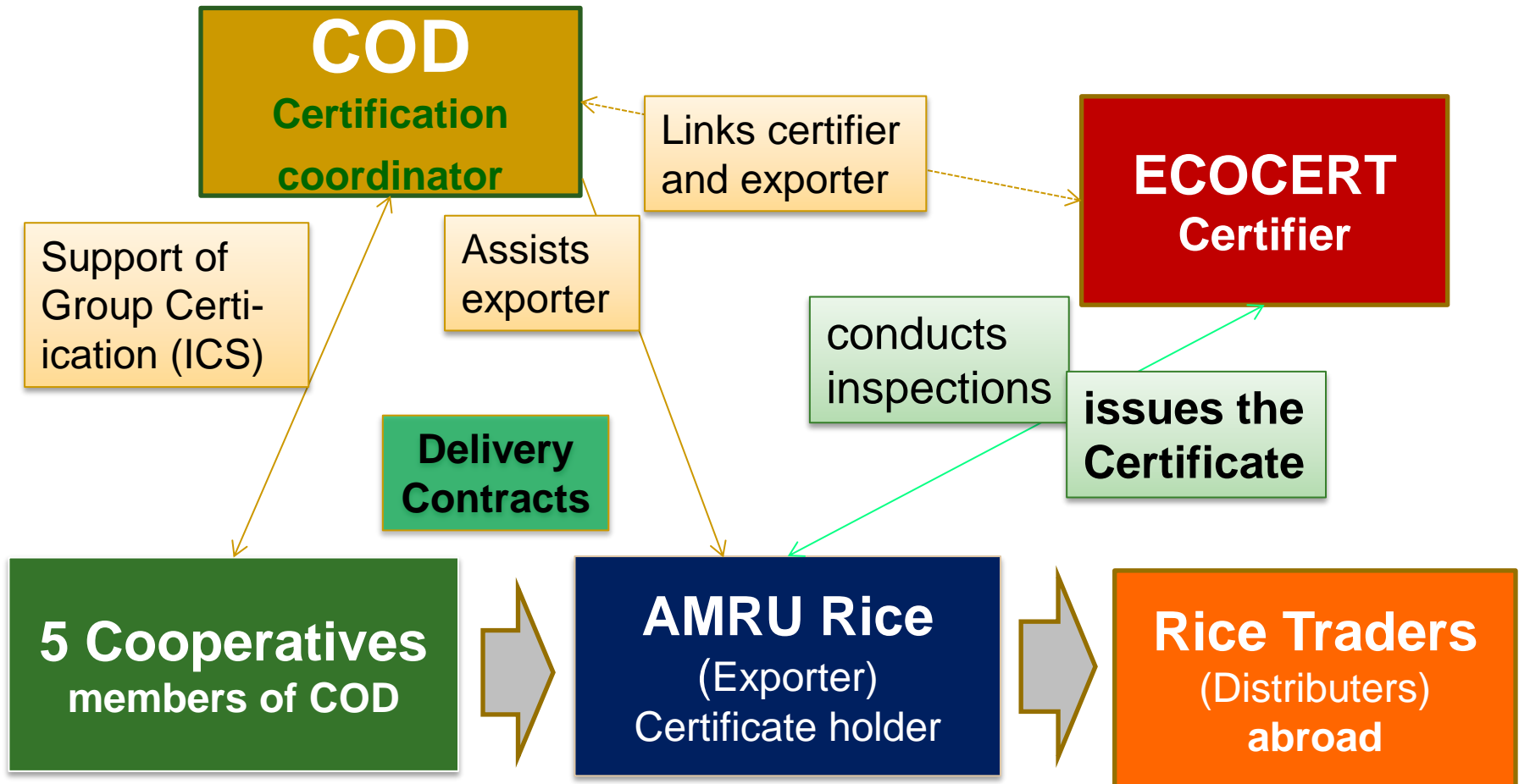


# CERTIFICATION (2) EXPORT MARKETS



# ORGANIC RICE FOR EXPORT (2015)

## Strengthening small-scale farmers in organic value chain



2015: 785 Organic Rice Producers, 5,300 tons of certified paddy

# SUSTAINABLE DEVELOPMENT THRU ORGANIC VALUE CHAIN

## Farm to Function

Organic

Organic in Conversion



Third-party certification



All stakeholders Involved

# PARTICIPATORY GUARANTEE SYSTEM

## PGS



- **PGS** as a tool for promoting Pro-poor Development.
- Work with stakeholders to build from the grassroots to develop trustworthiness between producer and consumer on specific standards.

# IMPORTANT THEMES UNDERPIN A PGS

1. Trust
2. Shared vision
3. Transparency
4. Learning process
5. Horizontality
6. Participatory



# FARM → FEED

## ■ FARM



## ■ GREEN O FARM



# MARKET ORIENTATION

- **Organic Rice**
  - Export market EU and US
  - Domestic market
- **Organic Vegetable**
  - Mainly domestic market
  - Export market
- **Organic Moringa**
  - Mainly domestic market
  - Export market (EU)
- **Black pepper**
  - Domestic and export market
- **Fruits, Cashew...**
  - Domestic and export market



---

# Thank you for your attention!

