



Call for submission: Photo contest « Picturing agroecology in the Mekong Region »

Do you feel that organic agriculture is a key for a sustainable and fair development in the Mekong region? Do you believe that agroecology is a promising approach to protect people's health and the environment? Do you also admire farmers who are developing innovative agroecology initiatives?

Then, help us to showcase the beauty and the diversity of agroecology initiatives in the Mekong region. Pick one of the many agroecology initiatives implemented by innovative farmers in the region and share with us your best photo from the field.

The deadline for the submission of the photos has been extended from 30th of September to the **15th of October 2018**.

Your photo must be related to an agroecology initiative in the Mekong region (Thailand, Myanmar, Laos, Cambodia, Vietnam, China's Yunnan Province).

The **15 best photos** will be selected and displayed during the Regional Forum "Agroecology futures", taking place in Siem Reap, in Cambodia, on the 6th, 7th and 8th of November 2018 (<https://ali-sea.org/agroecology-futures-regional-forum-6-8-november-siem-reap-cambodia/>).

Out of these 15 photos displayed, **3 will be elected** by the participants during the Regional Forum and will receive Cash Prizes.

The Mekong Region at a crossroads: from agricultural intensification to ecological matters

With a fast-growing population, increased pressure on natural resources, and climate change impacts becoming more present every day, the Mekong Region (Laos, Vietnam, Myanmar, Cambodia, Thailand and China's Yunnan Province) is at a crossroads regarding its agriculture development, calling for an important shift towards an agroecological transition.

Agroecology is a promising movement to inspire young farmers and reverse urban migration. It seeks to:

- produce diversified and high-quality food
- reproduce—or even improve—the ecosystem's fertility
- limit the use of non-renewable resources

- avoid contaminating the environment and people
- contribute to the fight against global warming

Across the Mekong Region, thousands of innovative farmers have already engaged themselves in an agroecological transition, moving away from conventional and chemical based farming practices. They are developing new and improved practices, building upon both traditional empirical knowledge and scientific research for a better understanding and use of ecological processes operating in farming systems.

The **Agroecology Learning Alliance in South East Asia (ALiSEA)**, coordinated by GRET (www.gret.org) with the financial support of the French Agency for Development (AFD), is an innovative regional platform that networks all initiatives promoting agroecology nationally and regionally in order to form a strong coalition of stakeholders at different levels—from farmer organizations, to national and regional research centers, to the private sector. This coalition aims to feed public policy creation and advocates the wider dissemination of successful alternative agricultural practices amongst farmers.

Organization of the contest

Submission of photos before the **15th of October** 2018.

- Applicants must send their photos by email, in attached file, with information requested (see guidelines for photo information) to the email address agroecologynetworksea@gmail.com before the deadline.

The photo selection and photo awarding will follow two steps:

- A first selection of **15 photos to be displayed** during the Regional Forum “Agroecology Futures” in November 2018.
The 15 photos will be selected by a jury composed by ALiSEA coordination team. The result of this selection will be communicated in the third week of October by email and on social media.
- Election of the **3 best photos** of the exhibition at the Regional Forum. Results on the 8th of November.
A vote will take place during the Regional Forum to select the 3 best photos of the exhibition. The winners will be announced at the end of the Regional Forum, on the 8th of November.

Photo requirement

- The competition is open to all organizations and individuals (above 18 years old)
- Photos must be related to an agroecology initiative in the Mekong region
- Maximum 2 photos per applicant
- Photos must be an original submission (submitted by photographer or with permission)
- High-resolution and high-quality photos - please send the highest resolution photo you have

- Accepted formats: high quality JPG and PNG
- Photos must include credit: name of the photographer or of the organization allowed to share the photo
- Date and location of the photo
- Photos must be sent with a robust description of the image and of the agroecology initiative
- Photos with logos will not be accepted
- If any of the criteria mentioned above is not met, the photo will not be accepted.

If you have questions on photo submission process and requirements, please reach out to Sophie Le Jeune – s.lejeune@gret.org

Guidelines for the photo information

The photo should be sent by email with:

- Caption information (name of photographer or organization allowed to share the photo)
- Date and location of the photo
- background information about the photo and of the agroecology initiative, 250 words maximum, including:
 - A description of the photo (who is on the photo, what is happening...)
 - A presentation of the agroecology initiative or activity (why has the person chosen to get involved in agroecology, when it started, what is being produced or sold...)
 - How the photo address the category and highlight an agroecological initiative

Awards

Cash Prizes for winners:

- 1st Prize: \$350 USD
- 2nd Prize: \$250 USD
- 3rd Prize: \$150 USD

Prizes will be given through bank account transfers.

Selection criteria

The 15 photos to be displayed at the Regional Forum “Agroecology Futures” will be chosen by a committee composed of ALiSEA staff. Criteria include:

- Photo esthetic, creativity, and originality
- Relevancy to the theme: the photo clearly and creatively represents the theme of “Agroecology in the Mekong Region” and is related to one of the 4 categories of the contest
- The photo is sent with a meaningful and clear description of the agroecology initiative

The 3 best photos for the Cash Prizes will be elected by the public of the Regional Forum based on personal criteria.

Terms and conditions

By submitting a photo to this competition, applicants confirm that the organizers, namely ALiSEA (coordinated by GRET) can freely use the photos of the applicants for non-commercial use. The organizers therefore should be granted with a permission for such photo to be posted and viewed by third parties on the ALiSEA website and Facebook Page. The applicants thus approve that the organizers can use, screen, and publicize the photos and their parts freely, free of charge and without any restrictions. The organizers cannot publicize the photo for profit-gaining reason. The applicant cannot pursue any charges or demands in relation to the copyright. In case the applicant doesn't want to grant an exclusive license for the organizers, the organizers still may contact the applicant for permissions in terms of sharing the image in a later stage. The organizers cannot make any relevant changes without the permission of the photographer. If the photos are exposed by the organizers or their affiliates, the organizers are always obliged to indicate the title, and the name of the photographer. The organizers are not responsible for any copyright violating entries. The organizers reserve the right to exclude any photo from the contest if ethical or legal concerns arise in relation to copyrights and during the voting. The applicants are free to use the copyright of the photos, publicize, use, or sell, their photo in relation to any other contest or entities besides this contest. The applicants confirm that all persons appearing on the photo have given their permission for the use of their images, and their dignity and human rights are respected. We reserve the right to put photos on the website. If any ethical concerns or the suspect of cheating in the mode of voting arise, we reserve the right to exclude the applicant from the contest without any further notice.