



Advisory and Extension process in Ayeyarwaddy delta of Myanmar

Gret Delta – Justine Scholle – 25/01/2017

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Farmer to farmer extension processes

2

Farmer to farmer extension approach :

1. Agri extension for innovative techniques
2. Management Advise for Family Farms (MAFF)



Management Advise for Family Farms

5

What is MAFF ?

- Advisory service to family farms
- Based on regular advisory visits by advisors and farmers meeting
- Farmers using management tools
- Considering the family farms as a system
- Where the farmers are at the center of decision-making
- With a strong focus on farmers to farmers experience sharing and dialogue
- Introducing economic analysis, planning, and comparisons in extension services



Main objectives of MAFF

6

- Support farmers to make relevant decisions by analyzing their practices and situation for discovering their own solutions

- Based on accurate data and economic analysis, forecasting of profit and cash flow,... → integrated in all the other activities on field

- A learning process aiming at improved decision-making capacities of the families

- Starting with little changes (cropping pattern, family expenses allocation) towards bigger changes (extension or new activity)

- Building relation between farmers

- Farmers meeting at village level, field visits, comparisons between farmers



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Thank you for your
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