

**GRET**

Professionals for  
Fair Development



# Advisory and Extension process in Ayeyarwaddy delta of Myanmar

Gret Delta – Justine Scholle – 25/01/2017

*Devoted to Action and Innovation for Global Solidarity*

# Farmer to farmer extension processes

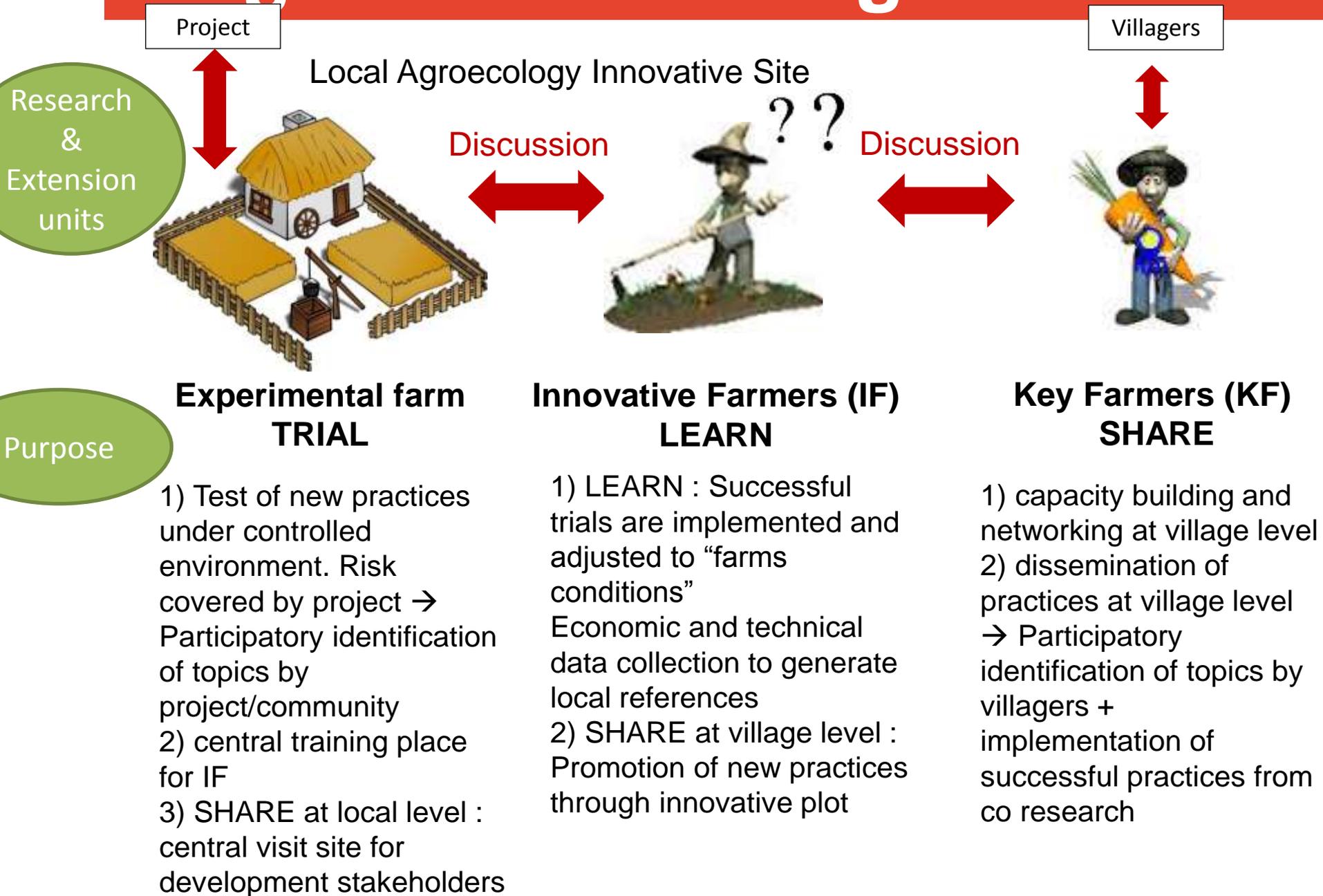
2

Farmer to farmer extension approach :

1. Agri extension for innovative techniques
2. Management Advise for Family Farms (MAFF)



# Agri extension organization

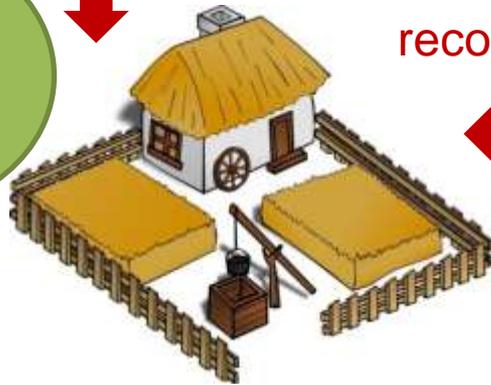


# Agri extension details

Project

Villagers

Research & Extension units



IF selected by project upon their innovative mind and recording skills



KF selected by their fellow villagers upon their pro activeness and willing to share



**Experimental farm**  
Rice + vegetables  
(2 acres)

**Innovative Farmers (IF)**  
Innovative plots  
(15 - 30 /season)

**Key Farmers (KF)**  
(30 veg + 80 rice/season)  
1 to 5 Learning Centers  
(LC) according to demands  
Extension Demo plots

Farmer's role

Employee

Proper data collection  
Welcome Field visit in their farm for KF

Transfer of knowledge in their village through multiplication session  
Welcome farmers in their farm

Training

Indirect capacity building

Technical training at LAIS  
Data collection training (MAFF)

Technical training at LC  
Facilitation training

# Management Advise for Family Farms

5

What is MAFF ?

- Advisory service to family farms
- Based on regular advisory visits by advisors and farmers meeting
- Farmers using management tools
- Considering the family farms as a system
- Where the farmers are at the center of decision-making
- With a strong focus on farmers to farmers experience sharing and dialogue
- Introducing economic analysis, planning, and comparisons in extension services



# Main objectives of MAFF

6

## ➤ Support farmers to make relevant decisions by analyzing their practices and situation for discovering their own solutions

- Based on accurate data and economic analysis, forecasting of profit and cash flow,... → integrated in all the other activities on field

## ➤ A learning process aiming at improved decision-making capacities of the families

- Starting with little changes (cropping pattern, family expenses allocation) towards bigger changes (extension or new activity)

## ➤ Building relation between farmers

- Farmers meeting at village level, field visits, comparisons between farmers



# Integrated approach of services to farmers

Farmers with common interest

7

FLE / FFS / Demo plot & site

Producers Organizations

Malasaka members

19 facilitators  
99 members

Technical training

Farmer experiences & practices sharing

Economic/financial analysis, assessment and planning

Quality of facilitation

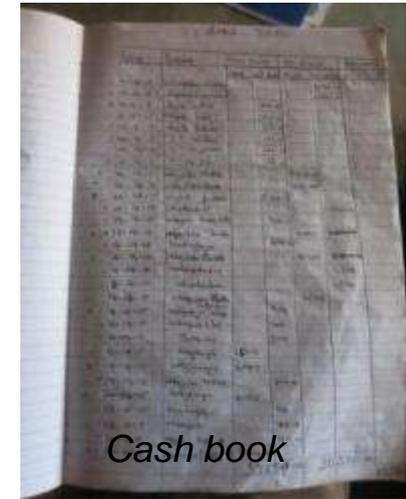
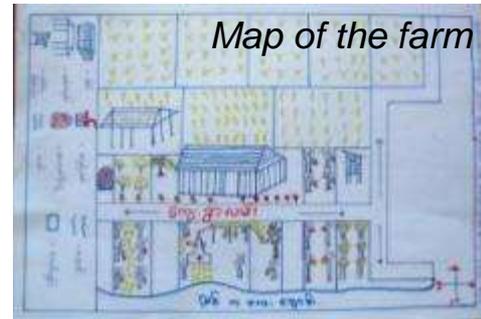
Farmers groups and individuals implementing well thought out, adapted, and well tested practices, projects and decisions



# MAFF tools

## ➤ Comprehensive tools

- Historical time line
- Map of the farm
- List of assets



## ➤ Record keeping tools (daily or weekly)

- Diary
- Cash book
- Crop Record Book

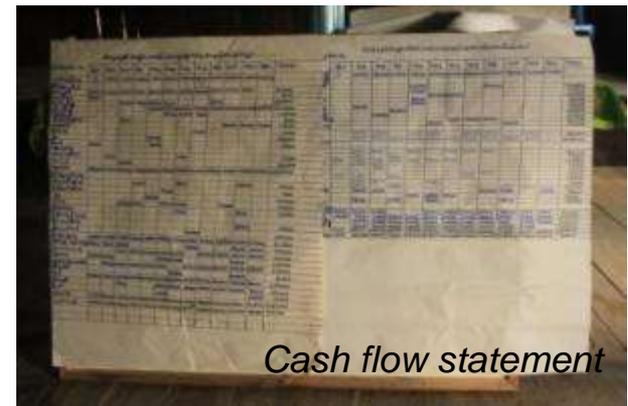
## ➤ Planning tools

- Crop & activity calendar
- Cash flow forecast (family)



## ➤ Analysis tools

- Cash flow statement (family)
- Gross margin (crop)



➔ 2773 users today



**GRET**

Professionals for  
Fair Development



Thank you for your  
attention

*Devoted to Action and Innovation for Global Solidarity*