



Ibis Rice

Nick Spencer and Simon Mahood

Sansom Mlup Prey
and
Wildlife Conservation Society
Cambodia Country Program



Wildlife Conservation Society (WCS)

- Founded in 1895 as New York Zoological Society
- 500 projects in 15 global priority regions (70 countries)
- Saves wildlife & wild places worldwide through science, conservation action, education, & inspiring people to value nature
- “We stand for Wildlife”



WCS in Cambodia

- Well-established program: >15 years in Cambodia
- Close working relationships with all levels Government
- Work closely with local communities & private sector
- Site based & policy
- Working on all threats - large-scale drivers, wildlife trade, etc.
- Working towards resilient ecosystems for resilient communities



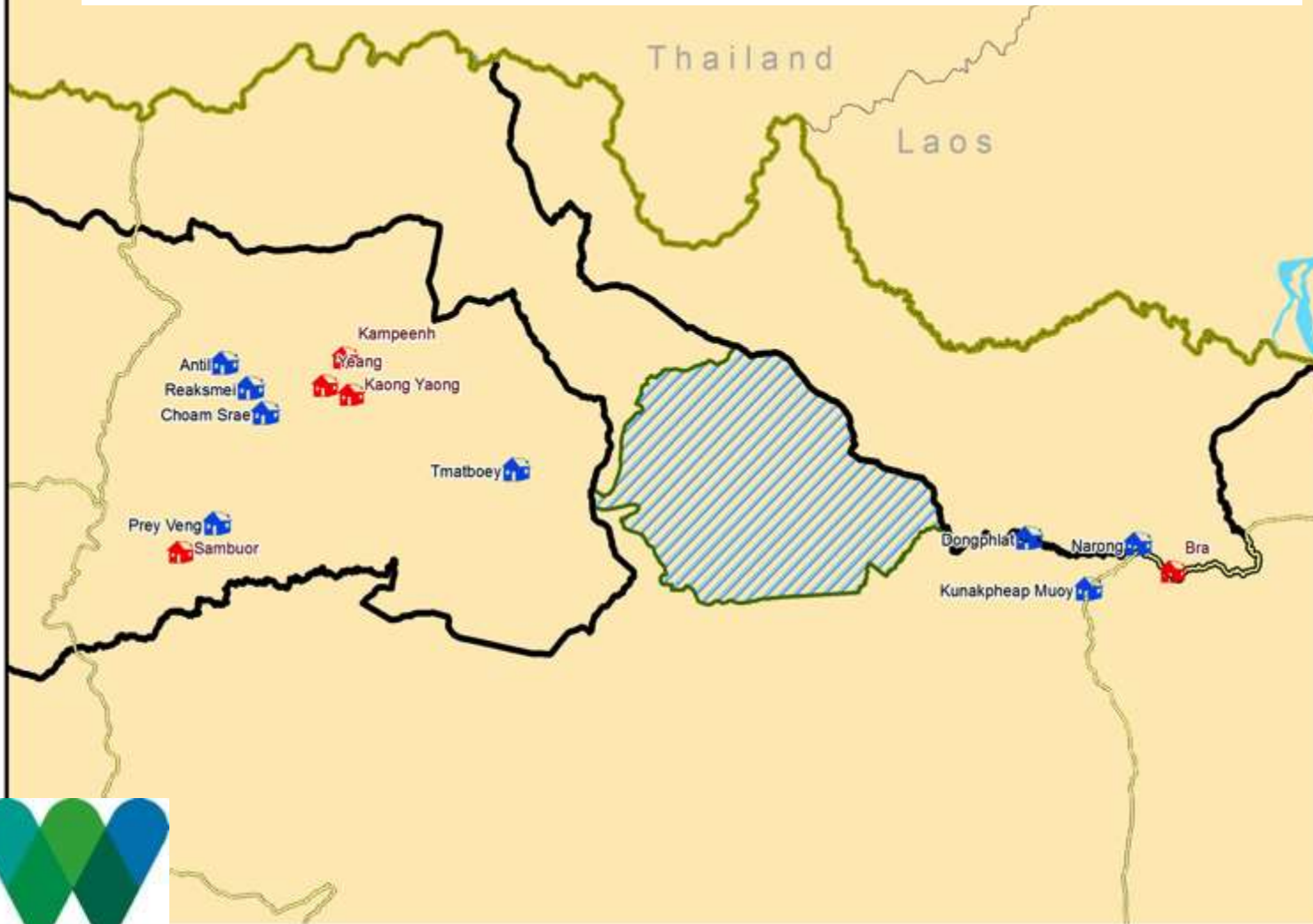
Ibis Rice

Ibis Rice creates sustainable development pathways by:

- alleviating poverty without habitat destruction
- providing premium prices for wildlife-friendly™ products
- providing access to new markets for small farmers
- involving community members in protected area management



Working with 13 communities in Protected areas within Preah Vihear



-  Old Village IBISRICE
-  New Village IBISRICE
-  Country Boundary
-  Protected Area



Km 0 15 30



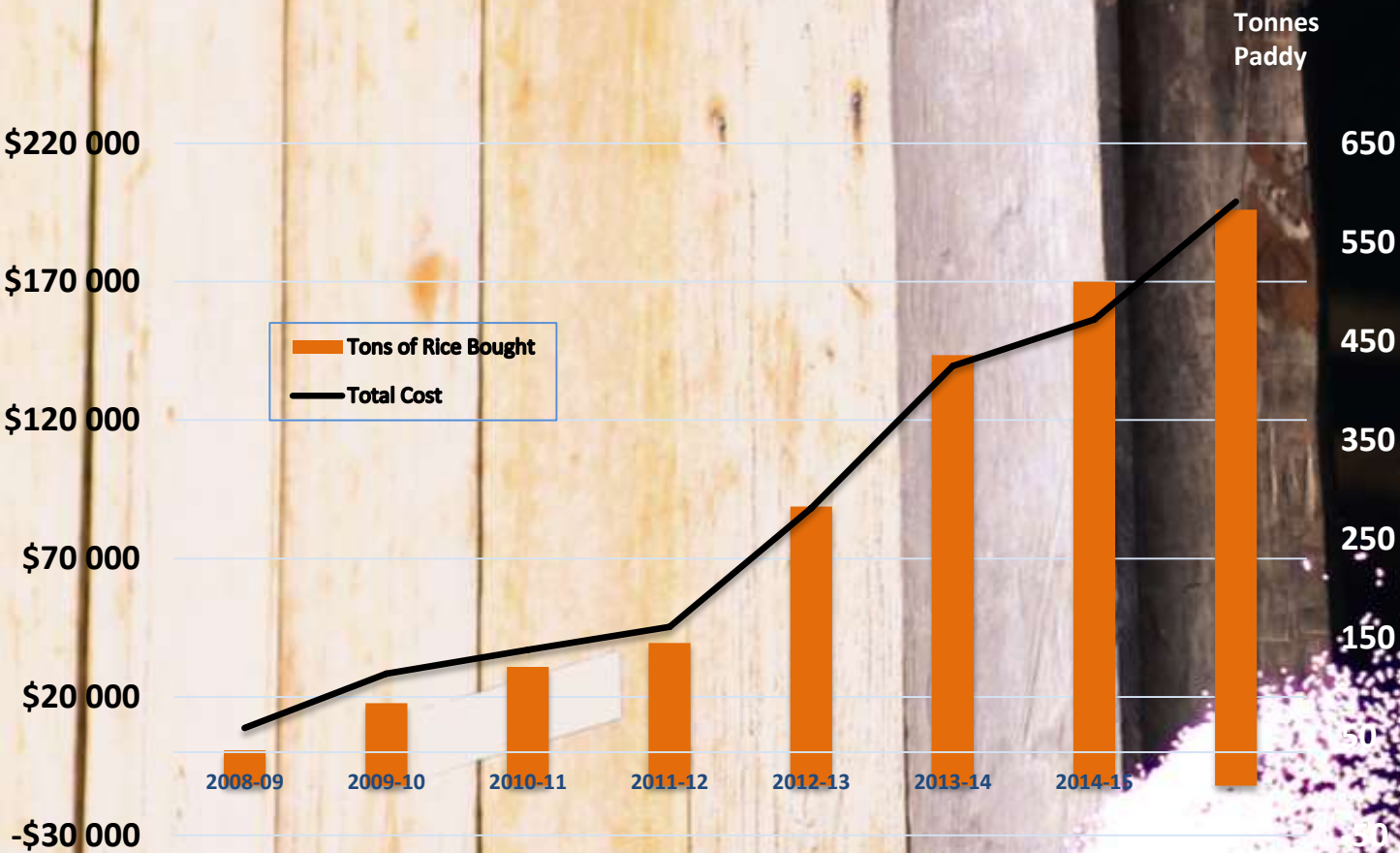


to 7 a.m. to 5 p.m.

CERTIFIED
WILDLIFE
FRIENDLY.®

No Chemicals





- 500 Rice producing households

Wildlife Friendly™ premium



The brand and Wildlife Friendly™ premium enables us to pay the farmer 20% above market price.

\$25,000 monthly sales domestically





Organic Inspection Certification

Previous WCS mapping and monitoring has allowed us to gain ad-hoc certification

Certification with previous compliance accepted as three years transition. 40% this year

Farmers must have been 'Wildlife Friendly for 3 years, Organic allows us to pay a further 20% farmer premium



Sales Volume



Organic rice market is significantly under supplied

High value exports, much bigger Market = sustainable growth

Bi-products from milling become Valuable





Increase climate resilience through

- Continually increasing income
- Stress Tolerant Varieties
- Diversifying the cropping system – legumes
- Soil conservation through biomass management and soil biodiversity
- Increasing number of communities

A photograph of a community meeting taking place under a traditional wooden structure with a thatched roof. A man in a light blue shirt and trousers stands on the right, holding a green and white poster that reads "100% ORGANIC". He is addressing a large group of people, including men, women, and children, who are seated on the wooden floor. The scene is brightly lit by natural light from the open sides of the structure.

We want to
take Ibis Rice
and it's benefits to
every frontier community
In Cambodia



SRP guidelines provide an opportunity to work with dry-season rice farmers in the floodplain



WCS/SMP are implementing an SRP pilot in Kampong Thom

- Link pilot farmers to market that has expressed a desire for SRP rice
- Inform v2 of SRP Standards and Indicators
- Incorporate biodiversity in v2
- Introduce principles of soil conservation and reduced inputs to improve sustainability
- Potential to have impact over large area



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CRITICAL ECOSYSTEM
PARTNERSHIP FUND

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SAVE OUR SPECIES

USAID
FROM THE AMERICAN PEOPLE



European Union



MacArthur
Foundation



Margaret A. Cargill
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