

# Orientation Workshop Mekong Sustainable News

Vientiane August 28, 2020

*S'engager, agir et innover pour un monde plus juste*



# Partners Presentation

**GRET - Mediaseeds - CIRAD - ALiSEA**

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# GRET, Professionals for Fair Development

- **International NGO** working on rural development sector in 27 countries
- **Since 2004, working in various sectors** = water supply, sanitation and hygiene, social protection, **sustainable agriculture development (agro-ecology, irrigation), sustainable management of natural resources (bamboo),** nutrition and land governance.
- **GRET has a long term commitment to work in partnership with the government of Laos** to contribute its effort to the improvement of the socio-economic development of Lao PDR.

# Mediaseeds

**Mediaseeds** is a non-profit organization involving in bringing **visibility and advocacy** to **sustainability and agroecology**.

We are working mostly in **South East Asia** in collaboration with **GRET, AliSEA, CFI, ICCO, DCA**.

Along with farmers, federation, NGO staff or extension officers **we develop video contents to promote and scale-up sustainable agriculture in rural areas**.


We also **develop tools and communication strategies** to foster exchanges amongst farmers and promote their work toward civil society.

**We also organized workshops with journalists** to sensitize them and promote sustainable initiatives. In Cambodia, we worked with CFI and Gret to organize 5 workshops to bring journalists to the field and learn about agriculture and biodiversity.

The video done by people trained by Mediaseeds have reached nearly **3 Million views** and have been **followed by 30K people** mostly in Cambodia and Laos.

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- **R&D activities** focus on food security, climate change, natural resource management, reduction of inequalities and poverty alleviation.
  - CIRAD works with its partners in the global South, notably in Lao PDR, **to generate and pass on new knowledge to support agricultural development** and,
  - Provides **scientific and institutional expertise** for development projects and policymakers.
  - Network of partners on 3 continents (>100 countries, 200 organizations). In Lao PDR, DALaM, NAFRI, DOPLA and NUOL are the main national partners.



# DALAM

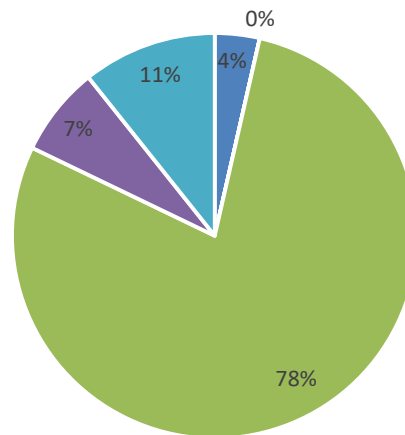
- To support agriculture sector and MAF strategy, DALAM has been working on:
  - 1) Survey, allocate, determine and divide the agricultural land ;
  - 2) Agricultural land conservation and management (Agricultural land titling);
  - 3) Soil improvement: research and dissemination of appropriate technologies and technologies in the use of agricultural land, manage of fertilization and improving the various types of agricultural land to maximize the benefits of local conditions;



# ALiSEA Network

A learning alliance formed **to network all initiatives supporting the agroecology movement**, aiming at feeding public policies and support wider dissemination of successful alternative agriculture practices.

**Regional multi-stakeholders network** that brings together **160 members**

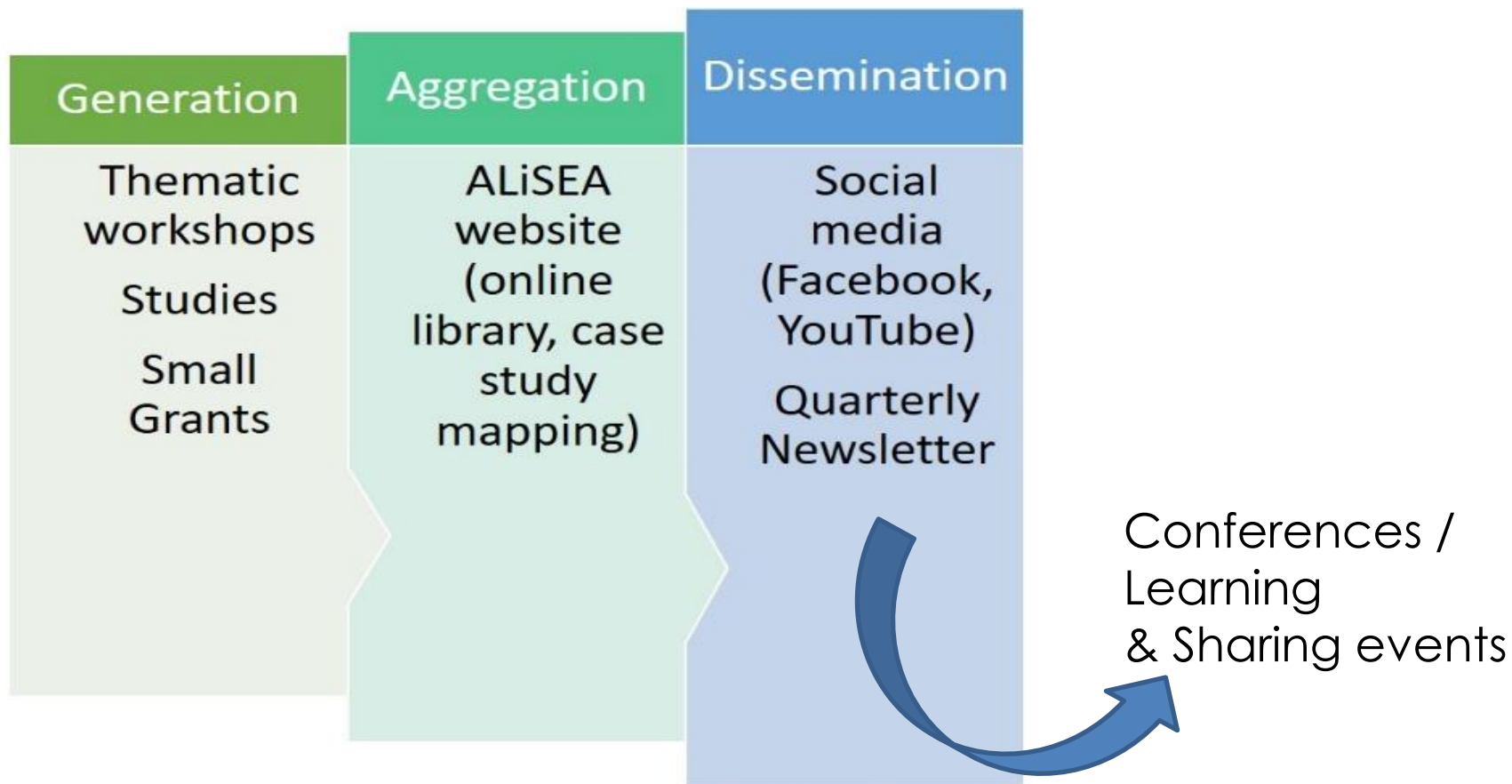


Farmer Organizations	1
Government bodies	0
NGO/NPA	22
Private sector	2
Research & University	3

■ Farmer Organizations   ■ Government bodies   ■ NGO/NPA  
■ Private sector   ■ Research & University



# ALiSEA Knowledge Management approach







# **Training program introduction**

**Focus on Agroecology**

**Expect to be set up in September 2020 until January 2021**

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# Training Program on Agroecology

## 8-month program on topics linked to the national Green Growth strategy

### *Aim:*

- To encourage synergies between media and stakeholders notably scientists
- To support the production of regular and powerful content and to cover scientific issues related to sustainable development

### *Role:*

**GRET** = propose specific topics and identify the experts to work with the media trainers

**Mediaseeds** = facilitate the relationship between experts, ALiSEA and journalists

**CIRAD** = participate to training sessions to bring scientific knowledge

**ALiSEA** = organize, facilitate, monitor the workshops and provide journalists with updated content on the different topics.

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# 3 Training Sessions

## 1) Agroecology overview in Laos

- Xienkhouang province
- September 2020

## 2) Organic farming and access to market

- Vientiane
- November 2020

## 3) To be determined

- consultation about the topic with journalists



# Training N1: AE Overview

- Context in Laos & Introduction to AE : a diversity of practices
- Government Strategy : extension & youth issues
- Two Field trips to illustrate outstanding initiatives to support farmers (social & technical aspects)
- Short Video to introduce Agroecology :  
[https://youtu.be/kME0BxCz7FQ?list=PLWGkM5muOuSj7FTIL-N\\_p3JBF-pdEyVEV](https://youtu.be/kME0BxCz7FQ?list=PLWGkM5muOuSj7FTIL-N_p3JBF-pdEyVEV)



# Speakers

## **Mr. Souvanthong Namvong**

- Green Extension approach, Deputy head of division for extension information. Department of Technical Extension and Agro-Processing (DTEAP) under the Ministry of Agriculture and Forest
- Education Degree for Master of Agriculture Extension in UPLB Philippine
- **Mr. Hongnapha Phommabouth**
- Education degree for Master of Public affairs in UPLB Philippine
- Founder of Green Community Development Association.



# Speakers

## Dr. Sisaliao SVENGSAUKSA

- Education degrees for Bachelor, Master and PhD in geography in Bordeaux (France).
- Founder/president of the Association to Support the Development of Peasant Societies (ASDSP)
- Holder of ASEAN Leadership Award on Rural Development and Poverty Eradication for the year 2013.

## Mr. Sisavath Phimmason

- Education degrees for Master in Sustainable Agriculture Resources Management (SARM) in NUOL (LAOS)
- TA of Ecofriendly Intensification Climate resilience Agriculture Systems (EFICAS)
- Agroecology unit, Land development and fertilization management center/DALaM under MAF

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# Overview of Field site N1

## Xiengkhoung village



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# Overview of Field site N1

## Livestock system improvement



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# Overview of Field site N2

## 1. Panyanivej Farms.

<https://www.facebook.com/panyanivej.farm>









# Thank you for your attention



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