

Greater Mekong Subregion at Thaifex 2017

GMS Pavilion

31 May – 4 June

The GMS Pavilion will showcase safe and environment-friendly agriculture products in the region.

A Product Catalogue is available.

Located at F-36, Health and Organic Section, Impact Hall 1,

GMS Policy Forum

31 May

GMS as One: Unified Regional Approaches to Food Safety and Market Access

Session 1: Harmonizing Food Safety and Food Quality in the GMS for Enhanced Market Access

Session 2: Small and Medium Agro-enterprises (SMAEs) in the GMS Linking Certification and Market Access

Located at Amber Room 1, Impact Hall Level 1



GMS Chef Shows and Coffee and Tea Demo

31 May-2 June

Top Chefs from the GMS will prepare traditional recipes using safe and environment-friendly agricultural products. Food-tasting will be available after the food demonstration

Located at the TUCC Stage, Hot Zone, Impact Hall 6 and GMS Pavilion, Health and Organic Section

3-4 June

Coffee and tea demonstrations will be held at the GMS Pavilion featuring the finest coffees and teas in the region

Located at the GMS Pavilion F-36, Health and Organic Section,

ADB Special Session

at the World of Food Safety Conference
1 June

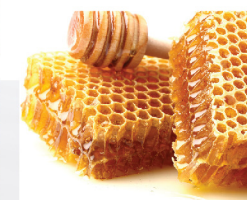
GMS Food Safety Agenda: A Shared Responsibility through Public-Private Collaboration

Located at Amber Room 2, Impact Hall Level 1

GMS Core Agriculture Support Program (GMS CASP)

23rd Floor, The Offices at Central World, Pathumwan, Bangkok, 10330

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Greater Mekong Subregion at Thaifex 2017

Safe and Environment Friendly Agro-based Value Chains

Cambodia • People's Republic of China
Lao PDR • Myanmar • Thailand • Viet Nam



GREATER MEKONG
SUBREGION
CORE AGRICULTURE
SUPPORT PROGRAM



The Greater Mekong Subregion (GMS), comprised of Cambodia, People's Republic of China provinces Guangxi and Yunnan, Lao PDR, Myanmar, Thailand and Viet Nam, produces some of the world's finest foods and beverages.



For the first time at THAIFEX-World of Food Asia, suppliers of agri-food products from around the GMS will unite under one banner at the GMS Pavilion and policy discussion events.

The GMS Pavilion—Discover GMS: Asia's Natural Hub

During the four-day trade fair a 90-square meter GMS Pavilion will exhibit qualified safe and environment-friendly agro-food products produced by over 40 exhibitors from around the GMS. Hundreds of products produced by smallholders and small and medium enterprises will be on display.

The theme of the GMS Pavilion, "Discover GMS: Asia's Natural Hub", is artfully reflected in the unique booth design, the diverse range of products, and the common visions and cultural synergies of the participants.

Exhibitors and visitors will have ample opportunity to network and benefit from business linking services, while tasting products and enjoying GMS themed events throughout the week.



The GMS Top Chef Program and Coffee and Tea Show at the GMS Pavilion

The Top Chef Program will be on 31 May – 2 June. The event brings together popular chefs from around the region who will demonstrate the preparation of traditional GMS dishes using safe and environmentally friendly products. There will be numerous opportunities to taste products and dishes and talk with the chefs.

The GMS Coffee and Tea Show, on 3-4 June, will introduce a range of specialty coffees and teas from the region. There will be product tasting, latte art demonstration, and opportunities to meet the producers and learn more about sustainable coffee and tea products.



GMS Policy Forum and Special Session of the World of Food Safety Conference

The Policy Forum and Special Session of the World of Food Safety Conference provide platforms for multi-stakeholder dialogue on harmonizing GMS food safety policy and investment. More unified GMS food policies can better protect consumers and suppliers and promote inclusiveness and sustainability, while expanding market access for GMS food products. These sessions will be attended by leading regional policymakers, industry representatives, innovative producers, and academics from the GMS and beyond.

31 May 2017
GMS Policy Forum

GMS as One: Unified Approaches to Food Safety and Market Access a Policy Forum

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| 12:30 | Registration and welcome address |
| 13:40 | Key Note Address: Food Safety and Market Access for GMS Agri-Food Products – Insights from the Experiences of Lao PDR |
| 14:00 | Session 1
Setting the Scene: Harmonizing Food Safety and Food Quality in the GMS for Enhanced Market Access |
| | <ul style="list-style-type: none"> ● Toward Harmonizing Food Safety Management Systems in the GMS: Policy and Investment Gaps for Going Global ● Quality Assurance, a Balancing Act – Key Lessons from the European Experience and Discovering Untapped Market Potential in Asia and the EU |
| 15:40 | Session 2
Small and Medium Agri-enterprises (SMAEs) in the GMS: Linking Certification and Market Access |
| | <ul style="list-style-type: none"> ● The GFSI Market Program: Pathways for SMAEs to Achieve Recognized Certification and Market Access |

1 June 2017

ADB Special Session at the World of Food Safety Conference

GMS Food Safety Agenda: A Shared Responsibility through Public-Private Collaboration

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| 8:30 | Registration and welcome address |
| 9:10 | Session 3
The GMS Food Safety Agenda: A Shared Responsibility through Public-Private Collaboration |
| | <ul style="list-style-type: none"> ● PPPs for Food Safety: Establishing Transparency and Trust Between Customers and Suppliers ● Cooperation in Food Safety: Harmonizing Public and Private Interests |
| 11:00-16:30 | THAIFEX WORLD OF FOOD SAFETY CONFERENCE Proper Reinforcing Food Safety to Drive Consumer Confidence in Asia and Globally
Topics: |
| | <ul style="list-style-type: none"> ● Overview: Food Safety in China – the future of food after Food Safety Law 2015 ● Driving global food safety through a culture of safety and verification in Asia-Pacific ● Food Safety in China – the future of food after Food Safety Law 2015 ● Scaling up food safety for small and medium enterprises in Asia ● Advanced food processing technologies to ensure safe and healthy food products ● Trends in food assurance and approaches for full supply chain traceability ● Industry strategies for assuring food integrity ● Responsible Sourcing to Ensure Food Integrity ● Advances in technology and design for food packaging and food safety |