



Agroecology and
Safe Food System
Transitions



ALiSEA

ALiSEA National General Assembly in Vietnam

Action Plan 2025

13th November, 2024

Funded by the European Union and the French Development Agency



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How ALiSEA network developed its framework?

1. **National Foresight & Theory of Change** to build common, desired vision on AE (Oct, 2021)
2. Results shared at the **National General Assembly** to all members (Nov, 2022)

Pathway N1	Lack of collaboration between Stakeholders
Pathway N2	Consumer demand for healthy food
Pathway N3	Government Policy Support to Agroecology

3. **Co-developed action plans** with members and Board

Members

To identify and priority intervention areas

- Where ALiSEA is the **most relevant** and
- Where it should **focus its efforts**

Draft-ALiSEA Action Plan 2025 for Vietnam

Component 1: Capacitation of Stakeholders

Capacity Building

Outcome: ALiSEA network **enhances the capacity of members** to sustain, perform and participate actively in the **scaling up of agroecology**.

Approach

A/ Create AE basic training service for new members

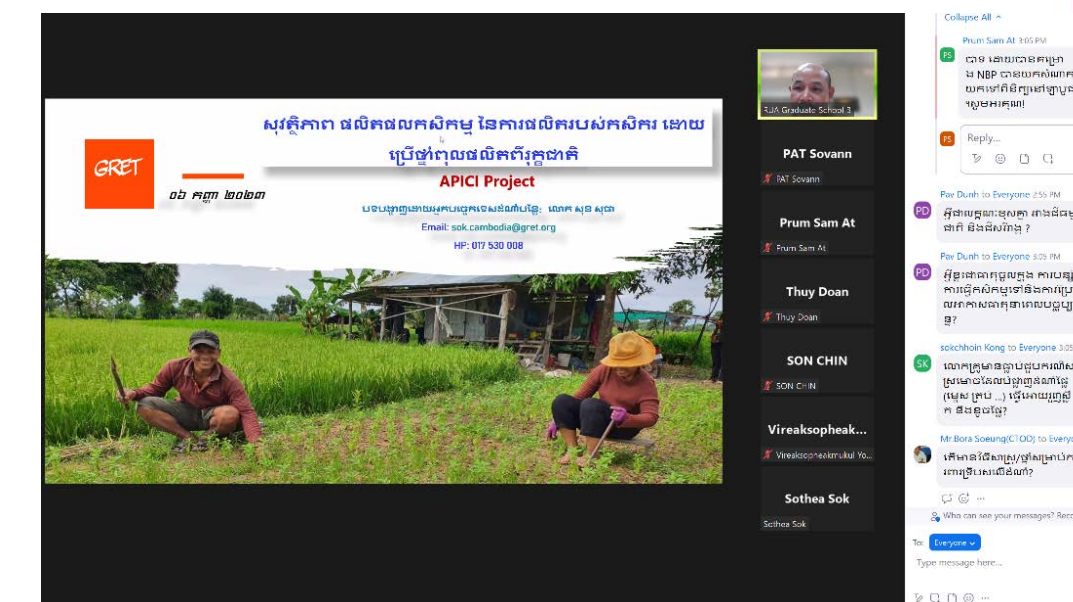
- Map members area of expertise & existing materials to encourage learning between members
- Training and materials (tool package) on the basics of agroecology for new members

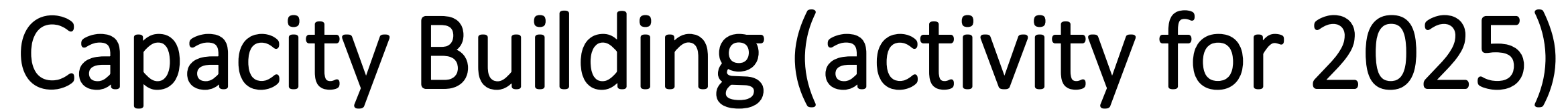


B/ Global Training Program : Training sessions (technical and soft skills), thematic webinars, field visits of outstanding farms and initiatives

C/ Mechanism for scaling up and replicate AE knowledge

- Training fund to support ALiSEA members training (co-funding)
- Promote and foster farmers knowledge and exchanges
- Collaboration with universities to host young students





Component 2: Consumer communication through media influencers

Consumer communication through media influencers

Outcome: Professionals and citizens' journalists increase the media coverage on agroecology and food issues

Approach

A/ Increase visibility of agroecology benefits for citizens: set up consumer awareness campaign in 3 countries through social media

- Raising awareness to citizens

B/ Journalist Engagement Strategy

- Enhance knowledge and skills of journalists on technical practices and concepts of agroecology (field visits and competition event)
- Foster connections between journalists and agroecology actors
- **Monitoring the media content related to agroecology** produced by national journalists and disseminate them on ALiSEA channels



Look at this post on Facebook
https://m.freshnewsasia.com/index.php/en/localnews/318810-2023-11-23-04-55-10.html?fbclid=IwAR36k8qDWPtcgPKWnjTJwlhyVmQyDXM90qqbiPajrRwLoAflF7HXY8-f7rQ_aem_Ac-rqY24MyL3LUhNAUfTpY02siDbXpcnGfOMATGkYCA8njZzzGHcLBxWi-jc-Z0KHbl



Communication and media outreach (activity 2025)

Approaches	Activities	Participants	Jan	Feb	Mar	Apr	May	June	Jul	Aug	Sep	Oct	Nov	Dec
External Media Outreach	Develop digital tools consumer campaign	BM, members												
	Social media engagement, with general public and students - Monthly Quizz	BM												
Journalists Engagement Strategy	Create com-materials	BM												
	Support and guide AE to journalists	BM												
	Develop brief booklet AE	BM												
	Journalist field visit	Journalist												
	Monitor journalist articles	BM												
	Translate videos	BM												

Component N3: Youth Engagement in Agroecology

SEA Youth Agroecology Initiative

Outcome: Young sector leaders involve in implementing agroecology and apply and share their knowledge in the region

Approach

A/ Situation Assessment (training and networking needs), **Review existing initiatives and Learning events** (ALiSEA members and key organizations)

B/ Training and mentorship Program

- Youth Master Training Program (25 youth per country, one training per country)
- Youth develop and implement action plan with coaching support

C/ Networking and Collaboration

- Assess feasibility and relevancy to establish/strengthen national youth network
- Strengthen linkages with Asian Organic Youth Network



Youth Support on AE collaboration (Activity 2025)

Approaches	Activities	Participa nts	Jan	Feb	M ar	April	May	Jun e	Jul	Au g	Sep	Oct	No v	De c
Needs Assessment	Youth AE mapping (members working on youth and farmers' needed)	FO, members												
Training & Mentorship	Organize knowledge sharing & learning online webinars	FO, members												

Component N4: Policy Dialogue for uptake of agroecology

Outcome: ALiSEA network is **recognized as a key player** in promoting AE transition in Mekong Region & **influencing policy** towards an environment conducive to AE implementation

Approach

A/ Training and Partnership Strategy Development

- **Training** for ALiSEA members on advocacy and policy dialogue strategy
- **Develop Common Partnership Strategy** with AsiaDHRRA & AFA (complementary collaboration from national and ASEAN levels)

B/ Policy Engagement Strategy and Evidence Creation

- Contribute to existing policy platforms to bring up ALiSEA members concerns & key messages (LICA, Lao AE SSWG, CASIC etc)
- Develop ALiSEA position papers on messages about barriers to AE transition, success initiatives to be scaling up
 - Building upon members resources and information
 - Co-creating knowledge to produce policy brief and case studies
- Cross-sectors actors collaboration : showcase inspiring AE regulatory framework from ASEAN countries and other regions, co-develop policy papers



5. Policy and Public Dialogue (activity 2025)

Q & A Session

Group Discussion

Group discussing on ALiSEA annual action plan 2025

Participants will review and discuss on the following activity planning:

- Group 1 Youth Support on agroecology, facilitated by Ms. Trang
- Group 2 Capacity building to ALiSEA members, facilitated by Mr. Hieu and Mrs. Tuy
- Group 3 Communication, Facilitated by Mr. Tan
- Group 4 Policy action, facilitated Dr. Hoi and Lucie

The group facilitator will explain participants in details of each topic.

Each group will discuss on the following question:

1. Which activities are you interested to co-organize?
2. What are your feedbacks on the proposed action plan?
3. What are your suggestions? (general suggestion around the component)

Group discussing on ALiSEA annual action plan 2025

Participants:

- Participants are divided into 4 groups by counting 1,2,3,4
- Each group has 15 minutes to discuss and answer the 3 questions
- The group will move around and discuss on other topics every 15 minutes.

What will we do?

- Use sticky note to write the name your organization and stick in front of each topic
- List down your feedback or suggestion on the annual action plan (add other topic, change the date)
- Restitution

Group 1 Capacity Building (example of tools for discussing)

Detailed Activities	Month	Participants	Question 1 Join/Co-Org	Question 2 Feedbacks
1. Develop AE training tools (collaborate with members, FO, experts, CSO)	Mar	BoM/Members	PHANO	Should be move to June Topic crop protection
2. Agroecology technical training to ALiSEA members, Topic	May	Members		
3. Agroecology technical training to ALiSEA members, Topic	May	Members		
4. Soft skill training to ALiSEA members, Topic	Jul	Members		

Question 3: Additional Suggestion on Capacity building

Training on PGS
certification system?



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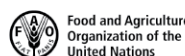


Agroecology and Safe Food System Transitions in Southeast Asia (ASSET)

វិវឌ្ឍនាការកសិកម្មធម្មជាតិ និងប្រព័ន្ធស្បៀងអាហារសុវត្ថិភាព

ການປັບປຸງລະບົបນិເວດກະសិកម្ម ແລະ ຄວາມປອດໄພຂອງ ອາຫານ

Chuyển đổi Nông nghiệp sinh thái và Hệ thống Thực phẩm An toàn



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